

F
411
S78

<http://stores.ebay.com/Ancestry-Found>



<http://stores.ebay.com/Ancestry-Found>



Class F 411

Book - S 78

Copyright N^o

COPYRIGHT DEPOSIT.

<http://stores.ebay.com/Ancestry-Found>

The Standard

Blue Book

OF

Arkansas

1911-14



Entered according to an Act of Congress in
the year of 1911, by A. J. PEELER, in the
office of the
Librarian of Congress, at Washington, D. C.

**An Exclusive
Edition De Luxe**

Limited to one hundred and twenty-eight pages, not exceeding twenty-eight pages
of straight advertising matter

A. J. Peeler & Company, Publishers and Proprietors
Dallas, Texas
P.O. Box 732

A. J. Peeler,
President, Editor and
General Manager

Miss Eleanor Watson,
Social Editor and
Special Representative

McK. J. Sullivan,
Assistant Manager
and Associate Editor

Fall
S78

Introductory

Our Plan

After many months of constant labor, intermingled with pleasant associations, we submit, without an apology, our edition de luxe of the Standard Blue Book of Arkansas. During the last four years we have completed and issued editions de luxe of the Standard Blue Book on the State of Oklahoma; Houston, Texas; Beaumont, Texas; East Texas and the State of Tennessee, including this book on the principal cities of Arkansas, probably the strongest works ever issued on the commercial, social and intellectual progress of any States or cities in the American Union. Our plan of bringing together and blending the commercial conditions of a community and State into a happy, entertaining and attractive volume is original and unique and we believe to be the most effective and powerful method of presenting the actual conditions of a State or a country to the world.

Pages Limited

This book is restricted and positively limited to 128 pages, and will not exceed 28 pages of paid advertising matter. This restriction is made so as to enable the work to go through the mails at a reasonable expense, reaching the marts of trade and the centers of population throughout the United States and European countries.

The Advertising Section

The advertising section admits only such persons, firms or corporations as can establish a record for integrity and honesty and whose express purposes are clearly and substantially trustworthy and honest. Thorough investigations are specifically made in each and every instance as regards both the advertiser and the advertisement.

Standing behind this section is the guarantee of the publishers and the assurance that individual investigation has been made with unfaltering exactness and that every person contained in this section from an advertising standpoint is deserving of public confidence.

The advertising section of the Standard Blue Book publications are simply the channel of communication between honest persons engaged in straightforward business pursuits upon a basis of rectitude, valid declarations and substantiated facts.

It will be the constant aim and ambition of its publishers to hold this department to the high commercial confidence and prestige it has enjoyed in the past.

The Material Selected

The material selected herein exploiting the commercial representation of the respective cities of Arkansas has been properly and duly submitted by us to the various commercial clubs, Boards of Trade and Chambers of Commerce for approval, and meritorious citizenship has been first and foremost considered. *Our best effort has been made to give the world a good, clean, reliable, trustworthy publication, free from paid photos and "write-ups" and biographical sketches of the living for which a compensation is charged.*

Social Section

Our Standard Blue Book publications are fashioned after the Blue Books *issued by the United States Government* on trade conditions, blended with the improved idea of the Social Blue Book of European countries with harmonious perfection.

Social Section—Continued

The social section of the Standard Blue Book of Arkansas, like all of our other State and National publications, is held primarily above a money consideration, and meritorious citizenship will be first and foremost considered.

Every personal illustration contained in the work of prominent club, social and commercial leaders of the State will be selected under the advice of an advisory board, and the pretentious and mediocre will be excluded.

We will eliminate from the Standard Blue Book of Arkansas, with but rare exceptions, personal sketches of the living and under no circumstances indulge in "write-ups" and cheap and extravagant flattery, reserving the right only to preserve historical data in perpetuating some distinguished pioneer citizen.

There will be no space rates charged for any personal photographic illustration in the Standard Blue Book of Arkansas, but all photographs and engravings must be furnished without cost to publishers to insure insertion.

We will properly and justly recognize unselfish and patriotic assistance given us in making this work a success in behalf of civic, social and industrial pride in the State's best interest by dedicating a conspicuous part in the Blue Book for the enrollment of such names of the citizens of Arkansas to whom honors are meritoriously due.

Commanding Influence

The rapid, industrial, educational and social development of this Imperial State demand the production, in permanent form from time to time, of a correct account of the statistical progress, commercial and social advantages and club life of its various cities, portraying therein the names and faces of their men and women that have assisted materially in the general welfare and progress of the country and whose lives have stood for the highest order of enlightened progress. We believe this feature alone gives the work a commanding influence before the American people.

Confidence of Foreign Capital

It will be observed that we have brought into the work the personality of many of the citizens of the State of Arkansas, because in so doing we wished to make plain and fully exploit our views upon a subject to which we have given years of experience and thought. We believe to encourage a better class of permanent citizenship, and to gain the confidence of foreign capital and interest in our prolific opportunities, it is just as necessary to show the refinement and stability of a community as it is to give statistical data setting out strictly the commercial advantages.

State Record and Family Souvenir

Then, again, outside of all business considerations, this work, in years to come, will be prized beyond a money value as a State record and family souvenir, giving the living a lasting pleasure in commemorating the names and faces of those loved ones long since passed away to the Great Beyond and serving as a tribute of respect to those who have done their part faithfully and well in the race and progress of human life.

Worthy of Representation

In the compilation of this work we have faithfully and honestly tried to give every one worthy of representation in the cities of this State treated upon in this edition a place in this book. We have extended a personal invitation to every eligible citizen of the principal cities of the State to help us make the Standard Blue Book of Arkansas the greatest work of its kind ever issued, and we are pleased to say that we have had a strong support along these lines and have no hesitation in saying that we present to the public the most representative work of its kind ever issued in Arkansas.

Indispensable to the Home

We have incorporated in this work such matters as to make it indispensable to the home as a constant reference book, and it will there occupy the same relative position as the city directory does in the business world, as well as a financial and social guide book. This work will be *invaluable to the merchant, the banker, the manufacturer and business house of every nature as the only direct, permanent, reliable method in reaching the wealth and culture of a community.*

Powerful Advertising Medium

It is the only possible way in which an advertisement can reach the banking and bond houses, stock exchanges and the commercial institutions of this and other States and the drawing rooms and libraries of the wealthy and *be made lasting and perpetual.*

As An Authority

This work will be accepted as an authority and as a reliable guide by the homeseeker, investor, tourist and capitalist and will be a powerful medium in upbuilding the community, introducing one section of the State, their people and industries to the other and in placing business interests in touch with capital seeking investment. It can readily be seen that we have diverged from all stereotyped methods in the plan and preparation of this work and have blazed out unaided through virgin forests in hope of new discoveries in ideas and methods, seeking to bring together, if possible, a happy combination of the social and poetic side of life, intermingled and blended with the prosaic conditions of commercialism and wealth into a happy union, *a crystallized charm of entertaining reflection and study as well as a peerless and most powerful advertising medium.*

Success Is Due

If we have achieved any measure of success we want to take this opportunity to say that our success is due to those useful citizens of Arkansas whose names are found in this volume. Without their aid and unqualified support, zeal and unselfish patriotic devotion to their respective sections such an undertaking would have been, on our part, the wildest folly.

Enviably and Invulnerable Position

We do not deem it important to go into a full, detailed account of the contents of this volume, as the book will speak for itself, but there is no getting around these important facts that Arkansas, with her extensive cotton and hardwood markets, great agricultural and mineral resources, her many and great facilities of railroad and deep water river transportation, with her increasing manufacturing enterprises, is causing the world to sit up and take notice of the marvelous resources of a most wonderful State. The throbbing and pulsating heart of the greatest and wealthiest undeveloped territory of raw material of any State on the American continent now desires to take advantage of her material and favorable trade conditions and claim her proper place among her sister States of the American Union. Her close proximity to the Gulf seaboard, together with the great Mississippi washing her eastern boundary, gives her an enviable and almost invulnerable position.

Respectfully submitted,

A. J. PEELER.

Officers and Editorial Staff of The Standard Blue Book Publications



COL. A. J. PEELER
President, Editor and General Manager

Col. A. J. Peeler

President of The Standard
Blue Book Publications.

The Memphis News-Scimitar of Memphis, Tenn., of date, January 23, 1910, in referring to Col. Peeler, says: "He is an industrial and social exponent, as applied to the development of trade conditions of international reputation. In appreciation of his ability along these lines, he was placed upon the National Pay Roll by the great Military Ruler of our sister Republic. He has served as a Presidential Toastmaster, is a University (Texas) graduate and a retired bank president and for 18 years has been a close student of industrial development and has dedicated his life to this work."



MISS ELEANOR WATSON
Social Editor and Special Representative



McK. J. SULLIVAN
Assistant Manager and Associate Editor

Classified Directory of Prominent Business Firms of Arkansas

ABSTRACT AND TITLE COMPANIES

Arkansas Guaranty Title and Trust Co., Little Rock, Ark.
(See adv.)

AMMUNITION

J. H. Martin Arms Co., Little Rock, Ark. (See adv.)
Whittington, Stearns Hardware Co., Hot Springs, Ark.

ARCHITECTS

Wm. Dill, State Bank Bldg., Little Rock, Ark.
Theodore M. Sanders, Little Rock, Ark. (See adv.)
Thos. G. Singleton, Texarkana, Ark. (See adv.)
Witt & Seibert, Texarkana, Ark. (See adv.)
H. J. Harker, Little Rock, Ark. (See adv.)

ATTORNEYS-AT-LAW

W. H. Arnold, Texarkana, Ark.
C. T. Cotham, Hot Springs, Ark.
G. A. Hayes, Texarkana, Ark.
Jo Johnson, Ft. Smith, Ark.
Judge Z. W. Lakenan, Hot Springs, Ark.
Jas. McConnell, Hot Springs, Ark. (See adv.)
W. H. Martin, Hot Springs, Ark.
Frank S. Quinn, Texarkana, Ark.
Sims & Cella, Texarkana, Ark.
Chas. S. Todd, Texarkana, Ark.
Webber & Webber, Texarkana, Ark.

AUTOMOBILES

Hudson Auto Co., Little Rock, Ark.
Allin Machine Co., Helena, Ark. (See adv.)
Crenshaw-Mills Auto Livery Co., Little Rock, Ark. (See adv.)
Little Rock Auto Co., Little Rock, Ark.
Tedford Auto Co., Little Rock, Ark. (See adv.)
H. O. Rodgers, ("Cole 30") Little Rock, Ark.
J. A. Snyder, Little Rock, Ark.
John Deere Plow Co., Little Rock, Ark. (See adv.)
S. R. Thomas, ("The Cadillac"), Little Rock, Ark.

BANKS, BANKING HOUSES AND TRUST COS.

Arkansas Guaranty Title and Trust Co., Little Rock, Ark.
(See adv.)
Arkansas National Bank, Hot Springs, Ark.
Arkansas Valley Trust Co., Ft. Smith, Ark.
Bank of Pine Bluff, Pine Bluff, Ark.
Citizens Bank, Pine Bluff, Ark. (See adv.)
Citizens Bank, Hope, Ark.
Citizens National Bank, Hot Springs, Ark.
First National Bank, Eureka Springs, Ark.
German National Bank, Little Rock, Ark.
Hope National Bank, Hope, Ark. (See adv.)
Hempstead County Bank, Hope, Ark.
Merchants National Bank, Ft. Smith, Ark.
Merchants and Planters Bank, Pine Bluff, Ark.
Night and Day Bank, Little Rock, Ark.
State National Bank, Texarkana, Ark.
Twin City Bank, Argenta, Ark.
Texarkana National Bank, Texarkana, Ark.
Texarkana Trust Co., Texarkana, Ark. (See adv.)
Valley Savings Bank, Argenta, Ark.

BOARDING HOUSES

Miss Emma E. Blount, Magnolia House, Hot Springs, Ark.
(See adv.)
Mrs. A. P. McCrary, McCrary Hotel, Hot Springs, Ark.
(See adv.)
Mrs. J. S. Topping, Topping House, Hot Springs, Ark. (See adv.)

BRICK AND STONE

Arkansas Brick and Manufacturing Co., Little Rock, Ark.
(See adv.)

CAFES

Gleason Hotel Cafe (C. Lucchesi, Prop.), Little Rock, Ark.

CARPETS

Arkansas Carpet and Furniture Co., Little Rock, Ark. (See adv.)
Union Furniture Co., Argenta, Ark.

CAPITALISTS

A. J. Peeler, Dallas, Texas.
J. L. Solomon, Helena, Ark.

CHAUTAUQUA WORKER

Mrs. Laura G. Huntsman, Hot Springs, Ark.

CHRISTIAN SCIENCE PRACTITIONERS

W. M. Beck, Committee on Publications, Ft. Smith, Ark.

CHIROPRACTORS

M. Mitchell, Hot Springs, Ark.

CIVIL ENGINEERS

Witt & Seibert, Texarkana, Ark. (See adv.)
Ford & MacCrea, Little Rock, Ark. (See adv.)
Dickinson & Watkins, Little Rock, Ark.
Lund & Hill, Little Rock, Ark.

COLLEGES

Carr-Burdette College, Sherman, Texas. (See adv.)
Ouachita College, Arkadelphia, Ark. (See adv.)
Sister M. Thomasine, Hope, Ark. (See adv.)
St. Rose Academy, Hope, Ark. (See Adv.)

COTTON BUYER

Jos. L. Solomon, Helena, Ark.

DANCING SCHOOLS

Babcock's Dancing Academy, Hot Springs, Ark. (See adv.)

DECORATORS

Abeles Decorating Co., Little Rock, Ark.
Crawford Paint and Paper Co., Little Rock, Ark. (See adv.)
Olmstead & Co., Hot Springs, Ark. (See adv.)

DENTISTS

Hopkins & Pixley, Argenta, Ark.
Alex. Westbrook, Little Rock, Ark.
Edgar W. Smith, Little Rock, Ark.
C. B. Rosson, Little Rock, Ark.
J. W. Barnett, Little Rock, Ark.

DEPARTMENT STORES

Joe D. Back & Bro., Little Rock, Ark.
S. M. Duffie & Co., Hot Springs, Ark. (See adv.)
The Fashion, Little Rock, Ark. (See adv.)
Gus Blass Dry Goods Co., Little Rock, Ark.
Gans & Co., Little Rock, Ark.

DIAMONDS

W. E. Bell, Little Rock, Ark. (See adv.)
The Blake Jewelry Co., Hot Springs, Ark. (See Adv.)
T. E. Towell, Hot Springs, Ark.

Classified Directory of Prominent Business Firms of Arkansas—Continued

DRUGS AND DRUGGISTS' SUNDRIES

W. H. Ellis, Hot Springs, Ark.
W. J. Greer, Hot Springs, Ark.
G. A. Hogaboom, Hot Springs, Ark.
O. K. Hukill, Hot Springs, Ark.
C. C. Lemly, Hot Springs, Ark.
W. J. McDonald, Hot Springs, Ark.
Fred F. Myers, Hot Springs, Ark.
Sorrell's Drug Store, Hot Springs, Ark.
Arthur Thompson, Hot Springs, Ark.
Henry Weimar, Hot Springs, Ark.
Pat. W. McClendon Drug Co., State Bank Bldg., Little Rock, Ark.

ELECTRIC LIGHT COMPANIES

Ft. Smith Light and Traction Co., Ft. Smith, Ark. (See adv.)
Texarkana Gas and Electric Co., Texarkana, Ark. (See adv.)
Pine Bluff Corporation, Pine Bluff, Ark.

ELECTRIC RAILWAYS

Ft. Smith Light and Traction Co., Ft. Smith, Ark. (See adv.)
Texarkana Gas and Electric Co., Texarkana, Ark. (See adv.)

ELECTRICAL CONTRACTORS

Pine Bluff Corporation, Pine Bluff, Ark.
Geo. T. Schmelzel, Hot Springs, Ark. (See adv.)

ENGINES AND BOILERS

Dilley Foundry Co., Pine Bluff, Ark.
Hot Springs Plumbing and Machinery Co. (See adv.)

FOUNDRIES

Dilley Foundry Co., Pine Bluff, Ark.

GLASSWARE AND CHINA

Sanders & Co., Little Rock, Ark.

FLOURING MILLS

Arkadelphia Milling Co., Arkadelphia, Ark. (See adv.)

FURNITURE COMPANIES

Arkansas Furniture and Carpet Co., Little Rock, Ark. (See adv.)
Union Furniture Corporation, Argenta, Ark.

FISCAL AGENTS

A. J. Peeler & Co., Houston, Texas.

GAS COMPANIES

Texarkana Gas and Electric Co., Texarkana, Ark. (See adv.)
Pine Bluff Corporation, Pine Bluff, Ark.
Pulaski Gas Light Co., Little Rock, Ark.

GUNS

J. H. Martin Arms Co., Little Rock, Ark. (See adv.)
Whittington, Stearns Hardware Co., Little Rock, Ark.

HARDWARE

Bracy Bros. Hardware Co., Little Rock, Ark.
E. D. Bracy, Hardware Co., Little Rock, Ark.
Whittington, Stearns Hardware Co., Hot Springs, Ark.
Hamp Williams Hardware Co., Hot Springs, Ark.

HEAVY MACHINERY

Allin Machine Co., Helena, Ark. (See adv.)
Dilley Foundry Co., Pine Bluff, Ark.
The Jno. Deere Plow Co., Little Rock, Ark. (See adv.)
Hot Springs Plumbing and Machinery Co., Hot Springs, Ark. (See adv.)

HOSPITALS

Crystal St. Hospital, Hot Springs, Ark. (See adv.)
State Osteopathic Health Home, Texarkana, Ark. (See adv.)
Little Rock Sanitarium, Little Rock, Ark. (See adv.)

HOTELS

The Brockhaus, Texarkana, Ark.
Clerburne Hotel, Helena, Ark.
Eddy Hotel, Hot Springs, Ark. (See adv.)
Gleason Hotel, Little Rock, Ark. (See adv.)
Jefferson Hotel, Hot Springs, Ark. (See adv.)
Magnolia Hotel, Hot Springs, Ark. (See adv.)
Hotel Main, Little Rock, Ark. (See adv.)
Majestic Hotel, Hot Springs, Ark. (See adv.)
Marquette Hotel, Hot Springs, Ark. (See adv.)
McCrory Hotel, Hot Springs, Ark. (See adv.)
Merchants Hotel, Little Rock, Ark. (See adv.)
Milwaukee Hotel, Hot Springs, Ark. (See adv.)
Moody Hotel, Hot Springs, Ark. (See adv.)
Mountain Valley Hotel, Hot Springs, Ark. (See adv.)
Pullman Hotel, Hot Springs, Ark. (See adv.)
Putman Hotel, Hot Springs, Ark. (See adv.)
Southern Hotel, Hot Springs, Ark. (See adv.)
Southern Hotel, Texarkana, Ark. (See adv.)
Sumpter Hotel, Hot Springs, Ark. (See adv.)
Topping House, Hot Springs, Ark. (See adv.)
New Townsend Hotel, Hot Springs, Ark. (See adv.)
Waukesha Hotel, Hot Springs, Ark. (See adv.)

INDUSTRIAL EXPONENTS

A. J. Peeler & Co., Houston, Tex.

JEWELERS

W. E. Bell, Little Rock, Ark. (See adv.)
The Blake Jewelry Co., Hot Springs, Ark. (See adv.)
T. E. Towell, Hot Springs, Ark.

JUSTICE OF THE PEACE

W. H. Ramsey, Argenta, Ark.

LAWYERS

(See Attorneys-at-Law)

LAUNDRIES

The Craighead Laundry, Hot Springs, Ark. (See adv.)
Franks Laundry, Little Rock, Ark.
Little Rock Laundry, Little Rock, Ark.

LIFE INSURANCE COMPANIES

Des Moines Life Insurance Co., Little Rock, Ark. (See adv.)
Four States Life Insurance Co., Texarkana, Ark. (See adv.)
G. W. Pardee, Kansas City Life, Little Rock, Ark.
H. M. Ramey, Little Rock, Ark.

LIVERY STABLES

C. J. Ledwidge, Hot Springs, Ark. (See adv.)
E. A. Ramsey, Argenta, Ark.

LOAN OFFICE

W. E. Bell, Little Rock, Ark. (See adv.)

LIQUORS, WINES, Etc.

L. Craddock, Dallas, Texas. (See adv.)
M. Gans Co., Pine Bluff, Ark.
Sandefur-Julian Co., Little Rock, Ark. (See adv.)

MILL SUPPLIES

Dilley Foundry Co., Pine Bluff, Ark.

Classified Directory

of Prominent Business Firms

of Arkansas—Continued

MILLINERS AND MILLINERY SUPPLIES

Simon Mendel, Hot Springs, Ark. (See adv.)
 Duffie & Co., Hot Springs, Ark. (See adv.)
 Lensing Millinery Co., Little Rock., Ark. (See adv.)
 Gns Blas Dry Goods Co., Little Rock, Ark.
 Gans Dry Goods Co., Little Rock, Ark.

MINERAL WATERS

Mountain Valley Springs Co., Hot Springs, Ark. (See adv.)
 DeSoto Springs, Hot Springs, Ark. (See adv.)

MUSIC STUDIOS

Miss Emma M. Dengler, Hot Springs, Ark.

MASSEUR

A. F. B. Odén, Hot Springs, Ark. (See adv.)

OFFICE SUPPLIES

Parkin-Langley Co., Little Rock, Ark. (See adv.)
 D. C. Richards & Co., Hot Springs, Ark.

OSTEOPATHS

Dr. A. W. Berrow, Hot Springs, Ark. (See adv.)
 Dr. C. A. Dodson, Little Rock, Ark. (See adv.)
 Dr. Jennie C. Mitchell, Texarkana, Ark. (See adv.)
 Dr. J. Falkner, Texarkana, Ark. (See adv.)

PAINTS

Crawford Paint and Paper Co., Little Rock, Ark. (See adv.)
 Olmstead & Co., Hot Springs, Ark. (See adv.)
 Abeles Decorating Co., Little Rock, Ark.

PHOTOGRAPHERS

J. H. Harris, Little Rock, Ark. (See adv.)
 J. Shrader, Little Rock, Ark. (See adv.)

PIANOS AND ORGANS

Hollenberg Music Co., Little Rock, Ark.
 O. K. Houck Piano Co., Little Rock, Ark.
 D. C. Richards & Co., Hot Springs, Ark.

PLUMBING COMPANIES

Hot Springs Plumbing and Machinery Co., Hot Springs, Ark.
 (See adv.)

PROMOTERS

A. J. Peeler & Co., Dallas, Tex.

PUBLISHERS

A. J. Peeler & Co., Dallas, Tex.

PROPRIETARY REMEDIES

Lopez Remedy Co., Hot Springs, Ark. (See adv.)

PHYSICIANS, SURGEONS, SPECIALISTS

Dr. W. S. May, Little Rock, Ark. (See adv.)
 W. G. Choate, (Venereal Diseases) Hot Springs, Ark. (See adv.)
 E. H. Eastman, Hot Springs, Ark.
 Dr. Morris Hale, Hot Springs, Ark. (See adv.)
 V. H. Hallman, Hot Springs, Ark.
 O. K. Hauper, (Skin and Blood Diseases) Hot Springs, Ark.
 O. K. Hukill, Hot Springs, Ark.
 W. J. McDonald, Hot Springs, Ark.
 G. A. Hinton, Hot Springs, Ark.
 J. P. Randolph, Hot Springs, Ark.
 Thos. B. Rider, Hot Springs, Ark.
 A. L. Sneed, (Eruptive Skin Diseases) Hot Springs, Ark. (See adv.)
 J. B. Strachan, Hot Springs, Ark.
 W. E. Winagar, Hot Springs, Ark.
 S. C. Vanleer, (Practice limited to Skin and Blood Diseases) Hot Springs, Ark. (See adv.)

C. P. Merriwether, Little Rock, Ark.
 A. G. McGill, Little Rock, Ark.
 J. C. Cunningham, Little Rock, Ark.
 W. H. Neihuss, Little Rock.
 James L. Vail, Little Rock, Ark.
 Drs. Sweatland and Walt, Little Rock, Ark.
 W. C. Green, Little Rock, Ark.

READY-TO-WEAR

Joe D. Back & Bro., Little Rock, Ark.
 S. M. Duffie & Co., Hot Springs, Ark. (See adv.)
 Gus Blass Dry Goods Co., Little Rock, Ark.
 The Fashion, Little Rock, Ark. (See adv.)
 Gans Dry Goods Co., Little Rock, Ark.
 Simon Mendel, Hot Springs, Ark. (See adv.)

REAL ESTATE

Bridwell & Henry, Hope, Ark.
 G. A. Hayes, Texarkana, Ark.
 Kelley & Allen, Helena, Ark. (See adv.)
 F. F. Kitchens, Helena, Ark. (See adv.)
 A. B. Gerlach & Co., Argenta, Ark. (See adv.)
 Phillips County Real Estate Co., Helena, Ark. (See adv.)

RAILWAYS

St. Louis and Iron Mountain Railway, Little Rock, Ark.
 (See adv.)

RAILWAY CONTRACTORS

J. J. Ball, Little Rock, Ark. (See adv.)

SANITARiums

Crystal St. Sanitarium, Hot Springs, Ark. (See adv.)
 Little Rock Sanitarium, Little Rock, Ark. (See adv.)
 State Osteopathic Health Home, Texarkana, Ark. (See adv.)

SCHOOLS

(See Colleges)

SHOE STORE

Frank-Anthony Shoe Co., Hot Springs, Ark.

SPORTING GOODS

J. H. Martin Arms Co., Little Rock, Ark. (See adv.)
 Whittington, Stearns Hardware Co., Hot Springs, Ark.

TAILORS

Will A. Kirk, Hot Springs, Ark. (See adv.)
 Standard Woolen Mills, Little Rock, Ark. (See adv.)
 M. T. Welch, Little Rock, Ark. (See adv.)

TAXICABS

Crenshaw-Mills Auto Livery Co., Little Rock, Ark. (See adv.)

TITLE COMPANIES

Arkansas Guaranty Title and Trust Co., Little Rock, Ark.
 (See adv.)

TRUST COMPANIES

Arkansas Guaranty Title and Trust Co., Little Rock, Ark.
 (See adv.)
 Texarkana Trust Co., Texarkana, Ark. (See adv.)

UNDERTAKERS

C. J. Ledwidge, Hot Springs, Ark. (See adv.)
 H. McCafferty, Hot Springs, Ark. (See adv.)

VETERINARY

Dr. B. H. Merchant, V.S., Little Rock, Ark.

WATCHES

W. E. Bell, Little Rock, Ark. (See adv.)
 The Blake Jewelry Co., Hot Springs, Ark. (See adv.)
 T. E. Towell, Hot Springs, Ark.

WATER

Pine Bluff Corporation, Pine Bluff, Ark.

Hot Springs, Arkansas

By GEO. R. BELDIN

The World's Greatest Health and Pleasure Resort

That De Soto and his army were in Hot Springs—or rather on the spot that is now Hot Springs—in the winter of 1541–42 is now an accepted fact by all writers upon our history. He died in May, 1542, on the Mississippi about two hundred miles from this city. The Indians of course had used the waters long before the coming of the Spaniard, and to this day the descendants of the red man in Oklahoma come to the traditional waters warmed by the Great Spirit for their healing.

There is no more beautiful country in the United States than that which surrounds Hot Springs. The mountains are covered with green all the year and the bleak and the barren—sometimes called the grand—are never to be seen, but in its stead are all the colors Nature ever dons, and mountains high enough to afford miles and miles of superb scenery to the eye of him who climbs their sides. Mountains, rivers, fertile valleys, railroads winding in and out and under, picturesque country roads and public highways are spread out before the eye in pictures as beautiful as Nature ever expresses herself in.

The city has grown from a hamlet to a cosmopolitan community of some 20,000 souls in the last few years, and is today entertaining each year twice the people of Carlsbad.

The United States Government owns and controls the springs, of which there are forty-four, discharging more than 1,000,000 gallons of water each day, with an average temperature of 135 degrees. This water is supplied by the Government to more than twenty bath houses that have cost from \$15,000 to \$60,000 each. Not only does the Government regulate the waters and its use by the bath houses, but the practice of medicine in so far as the water as a remedial agent is concerned. The bath houses are not permitted to give a bath to a patient of a doctor that is not registered by the Government.



Central Avenue, Hot Springs, Arkansas

Physicians and Medical Regulations

The United States Government through the Interior Department regulates and controls the practice of medicine in connection with the hot waters. A local Federal Medical Board passes on the applications of physicians who wish to prescribe the hot waters. All who meet the requirements of the Board are placed on the accredited list. Copies of the list are hung in all of the bath houses and only those whose names appear thereon are permitted to prescribe the hot waters. For the benefit of visitors these lists are also kept at the office of the Superintendent of the Reservation.

These regulations apply only to those who take medical treatment. Others get the baths without formalities of any kind.

The corps of physicians and surgeons at Hot Springs include many practitioners who are recognized the country over as standing in the foremost rank of the medical profession.

The city is modern in every way and was one of the first in the South to adopt electricity for lighting purposes. The hotels are the equals of those of any resort in the country. There are four hotels costing close to \$1,000,000 each, beside some fifty that have cost from \$30,000 to \$150,000 each, while there are 500 of lesser pretensions. The streets of the city are paved for miles and the Government has, at great expense, parked the adjacent mountains, which are covered with paths and roads, where the visitor can walk or drive for hours.

The Government has here the most popular General Hospital in the Army and Navy. It holds the world's hospital record of returning 93 per cent. of its patients to duty. Hot Springs doctors claim that if other physicians would follow the rules of Uncle Sam—that is, send all patients here in whose cases the hot waters were indicated—the percentage in the favor of the general practice would be equally as good. The Government has spent more than \$1,000,000 on the Hospital, which is being added to from year to year as the demand increases.



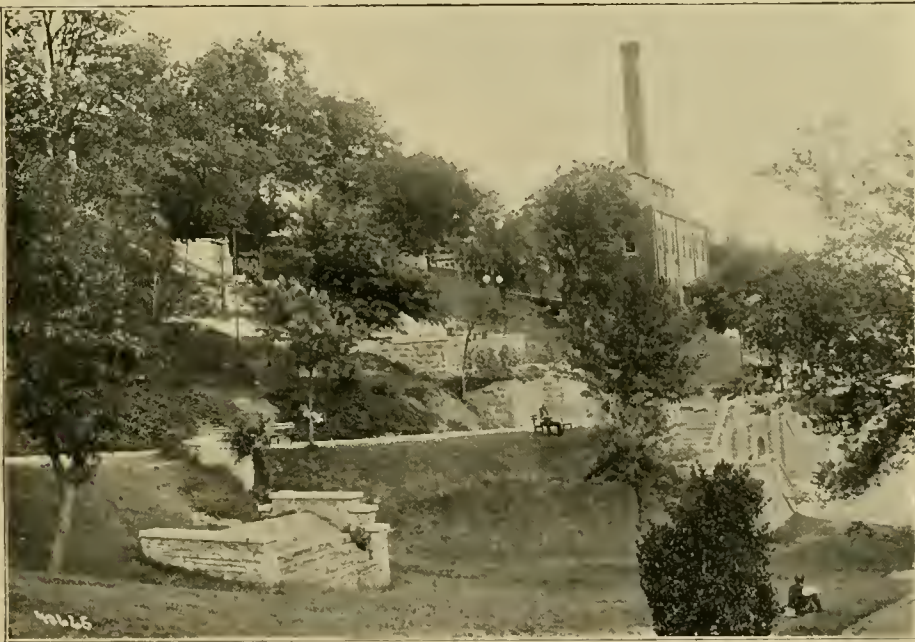
U. S. Army and Navy Hospital, Hot Springs, Arkansas

The adjacent mountains are the depositories of much that is valuable in stone and mineral, with great undeveloped possibilities. Here are found the famous Arkansas and Washita oil stones, shipped in the rough all over the earth to be made into the finest abrasive material known. Most of it goes to New Hampshire, but much to Germany and France. The only clay known from which the finest of pottery can be made without mixing is found here, while fullers earth is mined a short distance away. Not far away are the diamond mines, and the mines from which is taken the buxite from which 75 per cent. of the world's supply of aluminum is made.

Gold and silver bearing rock is here, but no means of profitably extracting it have been discovered.

The hot waters were so peculiar in their action, with such a small evidence of mineral impregnation, that the Government sent here some time ago a chemist, Mr. Boltwood of Harvard, to make a thorough examination. The result was that he reported unmistakable radio-activity in gaseous form. For the benefit of those who wish to know something of the effect of this water as different from other hot waters we wish to say, you can take a bath at a temperature of, say, 99 degrees at home in your own bathroom up to your knees and the rest of your body will remain as it was before, with no sign of perspiration; now take this same bath *two degrees cooler* in Hot Springs water and the perspiration will roll off your body. You can take four times the quantity of some medicines here that you can at home if you are drinking and bathing in the hot water.

Out of the 200,000 visitors who are here each year, half, at least, come for their health, thousands are cured, while almost all are benefited. Hot Springs as a city has one of the world's smallest death rates, in spite of the fact that many of her people come here for their health. The evidence would bear us out in our claim that the sick man who comes to Hot Springs and gets cured is well.



Western Slope of Hot Springs Mountain and Grand Entrance, Hot Springs, Arkansas

Hot Springs has one of the best eighteen-hole golf links in the United States, in fact the late Willie Anderson, many times champion of America, who laid them out, considered them his best effort and at the same time pronounced them the best naturally he had ever seen. It is safe to predict that these links will soon be the most popular in the country. The Club House and other improvements have cost \$40,000.

The cold waters of Hot Springs are rapidly taking their place in the ranks of the best table and medicinal waters of the United States, and hundreds of carloads are shipped to all parts of the country each year. These waters are famed for their exceptional purity, and are used in the treatment of rheumatism, kidney and bladder troubles and all affections of the stomach. One of the companies marketing these cold waters has recently erected on the main thoroughfare of the city a spring house costing \$75,000. This is the finest spring house in America and is one of the show places of the city, where thousands of people go to drink the water and meet and converse with friends.

The visitor at Hot Springs has much to see, many places to go and much to do while here. About ten of the hotels and bath houses maintain orchestras and give morning, afternoon and evening concerts. The larger hotels have dances one night each week, and as they alternate these dances there is a dance at some large hotel, to which the guests of the other hotels are invited, every night in the week. The best equipped livery establishments in the country are here, and there are more fine saddle horses here than in any city in the United States of 50,000 people. Automobiling can be indulged in with as many advantages as anywhere, and garages are equipped with machines to suit every demand.

Many of the hotels have bath departments, and you get the famous hot water baths under the same roof as the hotel at which you stop. This is a most convenient arrangement for invalids, as they are wheeled down halls of even temperature to the bath department and back again to their room, thereby avoiding any possible chance of contracting cold.

The Government Reservation is under the management of a Superintendent, who is ably assisted by a physician of the Army, who looks after the sanitation of the baths. All irregularities are carried to the Superintendent, who in turn reports to the Interior Department.

The city is well governed and well regulated and is one of the cleanest towns in the world from a sanitary standpoint, while from a moral one it is as good as the best of its size in America.

The citizens maintain a commercial organization, the Business Men's League, and the secretary of this League devotes his whole time to its affairs. The headquarters of the League are in a beautiful building owned by the organization, situated between the post office and city hall, directly opposite the Rock Island depot. Here the visitor is made welcome and given every information about the city he wishes and in addition he will be shown the possibilities of Arkansas, for Hot Springs is also the home of the Arkansas State Fair, one of the most successful State Fairs in the country. The grounds on which the Fair is held are valued at more than a half million dollars. Any communications addressed to the secretary of the Business Men's League in regard to the waters will be promptly answered. If you are not sure about the waters being what you need, ask; if you are desirous of finding out about what it will cost you to remain here for one, two, three, or more weeks, write the secretary and he will give you an idea as to what it will cost you. Beautiful illustrated literature is supplied and will be mailed you for the asking.

Two railroads run into the city, the Missouri Pacific (Iron Mountain Route) and the Rock Island. Either of these roads will give you Hot Springs information if you will make inquiry at their nearest Station. Through trains are run in from St. Louis and Chicago by the Missouri Pacific in winter, and the Rock Island has a special winter service.

Hot Springs boasts an average temperature of 62 degrees and is the perfect, all-the-year-round resort in every way. No matter when you come you will be delighted with the climate

Government Analysis

The United States Government made an analysis of the forty-four hot springs in the year 1903. They were all very nearly alike, and below is shown that of the Big Iron Spring, the largest of the group. Temperature, 147 deg.; daily flow, 201,600 gallons.

Gases (number of cubic centimeters per liter at 0 degree C. and 760 mm. pressure.—Nitrogen, 8.80; oxygen, 3.79; carbon dioxide (free), 6.92; in combination, 30.02; hydrogen sulphide, none.

Formula and Names	Parts Per Million	Per Cent of Total in Organic Ma- terial in Solution	Amount of Water Used for Each De- termination C. C.
SiO ² (silica).....	45.59	16.00	10,000
SO ⁴ (sulphuric acid radicle).....	7.84	2.75	4,000
HCO ³ (bicarbonic acid radicle)....	168.10	59.02	100
NO ³ (nitric acid radicle).....	.44	.16	100
NO ² (nitrous acid radicle).....	.0016	100
PO ⁴ (phosphoric acid radicle).....	.05	.02	8,000
AsO ⁴ (arsenic acid radicle).....	None	5,000
BO ³ (metaboric acid radicle).....	1.29	.45	6,750
Cl (chlorine).....	2.53	.89	700
Br (bromine).....	Trace	8,000
I (iodine).....	Trace	8,000
Fl (fluorine).....	None	15,000
Fe } (iron and aluminum).....	.19	.07	8,000
Al }			
Mn (manganese).....	.34	.12	4,000
Ba (barium).....	Trace	15,000
Sr (strontium).....	Trace	6,000
Ca (calcium).....	46.93	16.48	4,000
Mg (magnesium).....	5.10	1.79	4,000
K (potassium).....	1.60	.56	4,000
Na (sodium).....	4.76	1.67	4,000
Li (lithium).....	Trace	4,000
Total.....	284.8016	100
Total solids.....	198.50	200
Albuminoid ammonia.....	.035	500
Oxygen required.....	.55	200

How Hot Springs is Reached

The Iron Mountain Route and L. R. & H. S. W. Ry. run through sleepers from Chicago (via Chicago & Alton R. R.), a solid through train from St. Louis, through sleepers from Memphis and Kansas City and through service from Texas and Louisiana points. For information address:

B. H. PAYNE,

General Passenger Agent, St. Louis, Iron Mountain & Southern Ry., St. Louis, Mo.

G. W. HOUSLEY,

General Passenger and Ticket Agent, L. R. & H. S. W. Ry., Hot Springs, Ark.

The Chicago, Rock Island & Pacific Ry. runs solid through trains from Memphis to Hot Springs, with through sleeping cars from Chicago and Kansas City. For information, address:

W. M. ANDERSON,

City Passenger Agent, Chicago, Rock Island & Pacific Ry., Hot Springs, Ark.

Reduced rate round-trip tickets to Hot Springs can be obtained at all principal points in the United States and Canada.

Social Directory

of

Hot Springs, Arkansas

- Amis, Rev. and Mrs. W. T., 1603 Central Ave.
 Angle, Mr. and Mrs. J. W., 1010 Central Ave.
 Avery, Mr. and Mrs. J. H., 646 Quapaw Ave.
 Baker, Dr. and Mrs. B. B., 444 Orange St.
 Bancroft, Mr. and Mrs. E. H., 109 Hobson Ave.
 Bancroft, Mrs. W. L., 663 Prospect Ave.
 Barry, Dr. and Mrs. L. H., 15 Hazel St.
 Barry, Dr. and Mrs. W. H., 521 W. Grand
 Beitler, Mr. and Mrs. D., 833 Park Ave.
 Belding, Mr. and Mrs. Geo. R., 752 Quapaw Ave.
 Belding, Mr. and Mrs. A. B., 614 Quapaw Ave.
 Berrow, Dr. and Mrs. A. W., 129 Crest St.
 Biggs, Dr. and Mrs. Orvis, 314 Park St.
 Biggs, Dr. and Mrs. E. L., 415 Market St.
 Birnbaum, Mr. and Mrs. Chas., 19 N. Border St.
 Bovie, Mr. and Mrs. W. G.
 Boving, Mr. and Mrs. F. C., 115 Pecan St.
 Breedlove, Dr. and Mrs. B. W.,
 Buchanan, Mr. and Mrs., S. A. 544 Prospect Ave.
 Burqauer, Mr. and Mrs. E., 231 Whittington Ave.
 Burks, Mr. and Mrs. J. P., 718 Oak St.
 Burton, Dr. and Mrs. O. H.
 Busch, The Misses, 622 Quapaw Ave.
 Caruth, Mr. and Mrs. P. J., 265 Cedar St.
 Cobb, Mr. and Mrs. M. S., 445 4th St.
 Cohn, Miss Hattie M., 368 Central Ave.
 Collings, Dr. and Mrs. S. P., 805 Park Ave.
 Collins, Dr. and Mrs. H. P., 602 Quapaw Ave.
 Connell, Dr. and Mrs. W. H., 632 Quapaw Ave.
 Cook, Dr. and Mrs. E. T., 135 Cedar St.
 Cotham, Mr. and Mrs. Bruce R., 415 Alcorn St.
 Cotham, Mr. and Mrs. C. T., S. Central.
 Covington, Mr. and Mrs. Hy. C., Central and Greenwood Ave.
 Curl, Judge A., 641 Quapaw Ave.
 Curl, The Misses, 641 Quapaw Ave.
 Curl, Mr. and Mrs. Whitney, 1312 Malvern Ave.
 Dake, Dr. and Mrs. Chas., 700 Prospect Ave.
 Davis, Dr. and Mrs. R. G.
 Demby, Mr. and Mrs. J. H., 484 Prospect Ave.
 Dengler, Miss Emma, Gaines Bldg.
 Dillard, Mr. and Mrs. J., 120 Cove St.
 Dodson, Mr. and Mrs. G. W., Little Rock Rd.
 Douglass, Mr. and Mrs. E. A., Upper Park.
 Drennen, Dr. and Mrs. C. T., Exchange and Mountain Sts.
 Eastman, Dr. and Mrs. E. H., 2 Holly.
 Eckler, Mr. and Mrs. E. H., 726 Quapaw Ave.
 Edwards, Dr. and Mrs. A. J., 444 Prospect Ave.
 Eisele, Dr. and Mrs. M. A., 7 Canyon St.
 Ellis, Dr. and Mrs. L. R., 109 Hawthorne St.
 Ellsworth, Dr. and Mrs. P. H., 808 Park Ave.
 Eddy, Mrs. J. M., Eddy Hotel.
 Fellheimer, Mr. and Mrs. H., 124 Oak St.
 Findley, Mr. O. P., Business Men's League.
 Garnett, Dr. and Mrs. A. S., 856 Park Ave.
 Gebhardt, Dr. and Mrs. J. C., Whittington Ave.
 Gray, Mr. and Mrs. F., 229 Hobson St.
 Greaves, Mr. and Mrs. Chas. D., 805 Quapaw Ave.
 Gregory, Mr. and Mrs. F. W., 635 Quapaw Ave.
 Greer, Mr. and Mrs. W. J., Orange and Ouachita.
 Greenway, Dr. and Mrs. G. C., 118 Whittington Ave.
 Hallman, Dr. and Mrs. V. H., 629 Quapaw Ave.
 Harrell, Dr. and Mrs. M. L., South Central Ave.
 Hay, Dr. and Mrs. E. C., 102 Exchange.
 Henderson, Mr. and Mrs. M. J., 114 Hickory St.
 Higgins, Mr. and Mrs. J. G., 336 Garden St.
 Hinton, Dr. and Mrs. G. A., 28 Exchange.
 Hogue, Mr. and Mrs. J. E., 132 Arbor St.
 Holland, Dr. and Mrs. E. D., 9 Henderson St.
 Horner, Dr. and Mrs. J. S., 535 Prospect Ave.
 Housley, Mr. and Mrs. E. T., 111 Hickory St.
 Hudgins, Mr. and Mrs. J. W., Hawthorne and Quapaw Ave.
 Huntington, Mr. and Mrs. R. J., 640 Park Ave.
 Hutchinson, Rev. and Mrs. Forney, 113 Olive St.
 Huntsland, Mrs., Seigler Apartments.
 Jagers, Mrs. K. R., 130 Hawthorne St.
 James, Mrs. Sue L., 475 Prospect Ave.
 Jelks, Dr. and Mrs. F. W., 480 Prospect Ave.
 Jennings, Mr. and Mrs. A. C., 1116 Central Ave.
 Jodd, Mr. and Mrs. M. H., 412 Prospect Ave.
 Johnson, Mr. and Mrs. Ed. H., 125 Hawthorne St.
 Jones, Mr. and Mrs. A. C., 738 Park Ave.
 Keller, Dr. and Mrs. J. M., 253 Cedar St.
 Kennan, Mr. and Mrs. Geo. P., 130 Hawthorne St.
 King, Dr. and Mrs. C. A., 915 W. Grand.
 Lakenan, Mr. and Mrs. Z. W., 243 Cedar St.
 Laser, Mr. and Mrs. D., 642 Quapaw Ave.
 Latta, Mr. and Mrs. G. C., 230 Whittington.
 Laws, Dr. and Mrs. W. V., 111 Olive St.
 Little, Mr. and Mrs. Wm. J., 217 Prospect Ave.
 Llwyd, Rev. and Mrs., 228 Spring St.
 Lower, Mr. and Mrs. G. H., 123 Hawthorne St.
 Luebben, Mr. and Mrs. O. W., 1006 Malvern.
 Marsh, Mr. and Mrs. C. E., Hobson and Combs Sts.
 Martin, Dr. and Mrs. E. H., Violet and Prospect Ave.
 Martin, Mr. and Mrs. W. B., 815 Quapaw Ave.
 Mason, Rev. and Mrs. B. F., 931 Malvern.
 Massey, Mr. and Mrs. W. E., 738 Quapaw Ave.
 Mendel, Mr. and Mrs. A., 1117 Central Ave.
 Mendel, Mr. and Mrs. M., 1101 Central Ave.
 Meyer, Mr. and Mrs. H. H., U.S. Reservation Fountain.
 Minor, Dr. and Mrs. J. C., Eddy Hotel.
 Mooney, Mr. and Mrs. R. H., 212 Parker
 Mount, Dr. and Mrs. M. F., 109 Crescent.
 Murphy, Mr. and Mrs. W. J. B., 1223 Lincoln.
 McCallum, Mr. and Mrs. T. D., 1530 Central Ave.
 McClendon, Dr. and Mrs. J. W., 213 Cottage.
 Moody, Mr. and Mrs. N. M., Moody Hotel.
 Muggieridge, Mr. and Mrs. H. S., 201 Prospect.
 McConnell, Dr. and Mrs. C. A., 234 Pecan St.
 McGill, Father, 100 Whittington Ave.
 McKeehan, Mr. and Mrs. S. P. 1421 Central Ave.
 O'Bryan, Mr. and Mrs. C. W., 214 Park Ave.
 Parker, Rev. and Mrs. J. A., 109 3rd St.
 Pollard, Dr. and Mrs. W. B., Dugan-Stuart Bldg.
 Price, Miss Carrie, Maurice Flats.
 Randolph, Dr. and Mrs. J. P., 602 Prospect Ave.
 Reamey, Mr. and Mrs. J. S., 4th and W. Grand.
 Rector, Mr. and Mrs. E. W., Central Ave.

Social Directory

of

Hot Springs, Arkansas

(Continued.)

Rhine, Rabbi and Mrs. A. B., 315 E. Grand.
 Rix, Mr. and Mrs. C. N., 502 Quapaw Ave.
 Roberts, Dr. and Mrs. C. M., 308 Hawthorne Ave.
 Roth, Mr. and Mrs. E. N., 319 Prospect Ave.
 Rowland, Dr. and Mrs. J. F., 122 Garland.
 Rowland, Miss Rosa, 626 Central.
 Rushing, Rev. and Mrs. J. R., 8 Glenn.
 Reynolds, Mr. and Mrs. Al. H., Waukesha Hotel.
 Sanders, Dr. and Mrs. T. E., 127 Hobson.
 Sawycr, Mr. and Mrs. L. E., Maurice Flats.
 Sellers, Mrs. S. W., 231 Cedar St.
 Shippey, Dr. and Mrs. E. A., 745 Pleasant.
 Short, Dr. and Mrs. Z. N., 107 Hawthorne.
 Sigler, Mr. and Mrs. F. M., 335 Ouachita Ave.
 Sorrells, Mr. and Mrs. W. S., 314 Park Ave.
 Stallcup, Mr. and Mrs. J. A., 226 Garden St.
 Stearns, Mr. and Mrs. F. C., 127 Cedar St.
 Stitt, Mr. and Mrs. F. L., 130 Oriole.
 Stitt, Mr. and Mrs. S. H., 824 Park Ave.
 Strauss, Mr. and Mrs. Gus, 472 Prospect.

Sullenberger, Mr. and Mrs. A. G., 39 Henderson Ave.
 Strachan, Dr. J. B., Dugan-Stuart Bldg.
 Teague, Mr. and Mrs. C. V., 608 Reserve.
 Thompson, Rev. and Mrs. F. W., Holly St.
 Townsend, Mr. and Mrs. J. A., Townsend Hotel.
 Vaughan, Dr. and Mrs. P. T., 766 Park Ave.
 Van Leer, Dr. and Mrs. S. C.
 Wadleigh, Mr. and Mrs. J. L., 719 Malvern Ave.
 Waters, Mr. and Mrs. W. W., 220 Garden St.
 Weaver, Mr. and Mrs. Ed. S., 133 Magnolia Ave.
 Whittington, Mr. and Mrs. Alf, Hobson and Combs.
 Whittington, Col. and Mrs. Alf., 119 Park Ave.
 Wiatt, Mr. and Mrs. Ed., 159 Cedar St.
 Williams, Dr. and Mrs. F. M., 408 Prospect Ave.
 Williams, Dr. and Mrs. A. U., 420 Quapaw Ave.
 Williams, Mr. and Mrs. Hamp, 528 W. Grand.
 Winegar, Dr. and Mrs. E. F., 1 Upper Park.
 Wood, Dr. and Mrs. J. S., 352 Central.
 Wootten, Dr. and Mrs. W. T., 158 Cedar St.



DeSoto Springs Building, Hot Springs, Arkansas

THE DESOTO SPRINGS

"The Finest Spring House in America." The Source of **DeSoto Magnesia Water**—Nature's Purest Beverage. Laxative, Diuretic Tonic for Stomach, Liver and Kidneys.

It Cleanses the Blood and is Indicated in all Rheumatic Conditions. An Ideal Table Water.

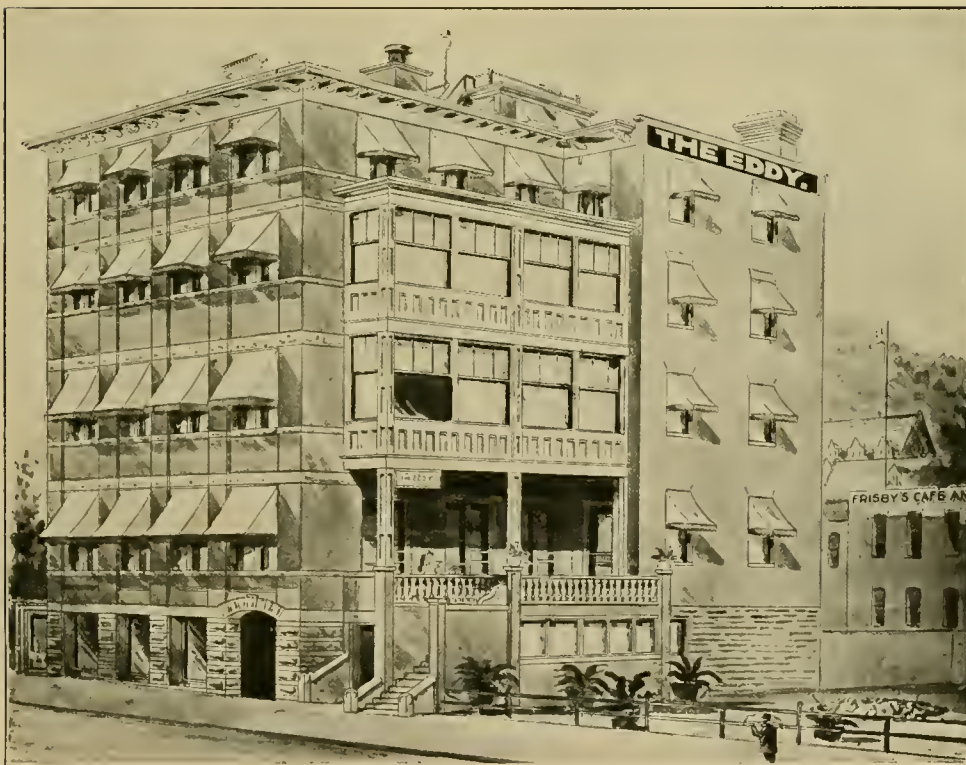
Water Shipped Everywhere

R. J. HUNTINGTON, Manager.

HOT SPRINGS, ARKANSAS

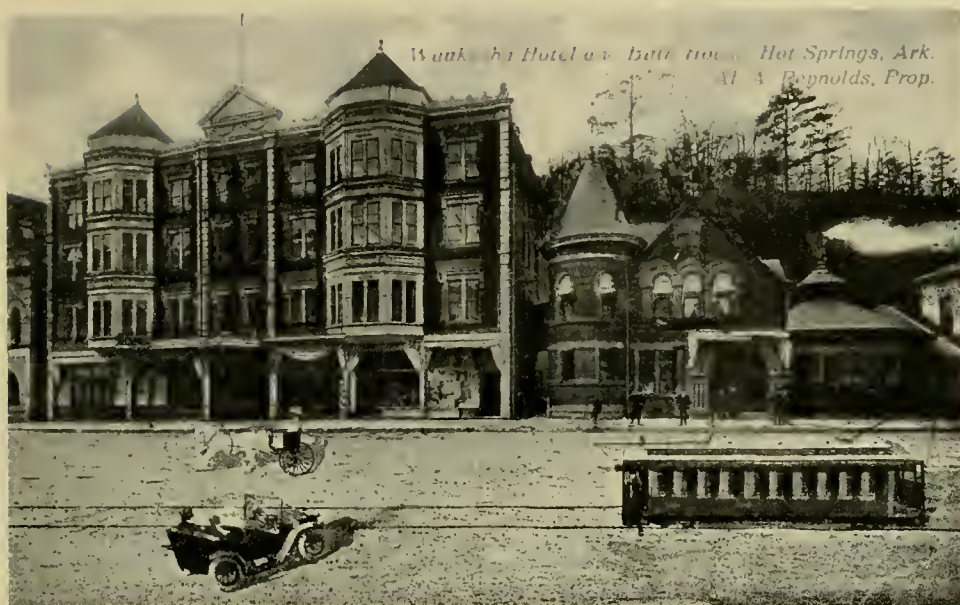


THE SUN PARLOR



The handsome **EDDY HOTEL** (European), Hot Springs, Arkansas
First Class Cafe in Connection

The Annex Adjoining is Fitted Out For House-Keeping Apartments. Every Equipment Modern



One of Hot Springs Leading Hotels and Bath Houses



Moving a 60,000 pound Boiler over Hot Springs Mountain by
Hot Springs Plumbing and Machine Company
Contractors in all kind of Machinery
Plumbing and Heating

Agricultural Possibilities of Arkansas

BY L. A. MARKHAM

Commissioner of Agriculture, The Missouri Pacific Railway Co.,
St. Louis Iron Mountain & Southern Railway Co.

Given a State whose soil is equal to that of any State in the Union, where the people are wide-awake and progressive, where the educational system embraces and makes special provision for the rural population, where climate is mild both in summer and winter, where land can be bought at low prices, one so situated that markets for all products of the farm are easily accessible, and there you have an ideal State for farming.

I am not especially acquainted with every nook and corner of the State, but if lands in other parts of Arkansas are equal to those found along the lines of the Iron Mountain Railway, as I am sure they are, all of these requirements are found.

It is indeed a surprise to one who has not given the problem much thought to find fertile lands such as those found in this State offered at prices as low as those at which the farm lands of Arkansas can be bought. However, the fact remains that land more fertile and more advantageously situated as regards health and market facilities than those in other States can be bought at prices which in most cases represent but a fraction of the real value. It is a common occurrence for farm land to be purchased at a price so low that the first crop on them will pay the purchase price with interest and leave a large net profit besides. Another advantage in this respect is the very low price at which the land can be cleared. For the most part the woodlands are open and not filled with tangled underbrush. This enables the owner to clear the land at prices ranging from \$2 per acre up.

In the past Arkansas has not ranked very high as an agricultural State. This has been due to a number of reasons, the principal ones of which have been poor methods in farming and the relatively small area under cultivation. Of late these conditions are being changed. Lands are rapidly being settled upon and methods are being improved. The average corn production for the entire South has been about 20 bushels per acre, and this has been the average for Arkansas. Yet I am receiving reports almost daily of average yields of 35 to 70 bushels per acre on large areas of land along the lines of the Iron Mountain system, and a number of yields of from 135 to 140 bushels per acre have been gained. There has been nothing miraculous in this large increase in yield. It has been due to the combination of good soil, good climate and good methods, which always brings success to the agriculturist. The first two can be found throughout the State of Arkansas, the last one must rest with the man who tries to grasp the opportunity which the others offer.

Another great advantage which Arkansas has as an agricultural State is the long growing season. Short mild winters and absence of summer drouths enable the farmer who will give proper attention to crop rotation and culture to keep something growing on his land the entire year, thus largely increasing his profits therefrom.

As a cotton State Arkansas ranks high, the gin receipts up to November 14 this year being 747,422 bales. It is estimated that the total crop for this year will be in the neighborhood of 800,000 bales. The soil of the greater part of the State is well adapted to the raising of this staple, and thousands of acres which have never known the plow would grow it abundantly, but the era of diversified and intensive farming has reached the State, and while cotton acreage will be increased and the yield per acre enlarged, King Cotton no longer rules the destinies of the farmers of the State. Along with him reign Corn, Alfalfa, Rice, Clover, Wheat, Oats, Fruits, Truck and many other farm products.

The rice industry in Arkansas is comparatively new, and whereas prior to 1909 there was but one rice mill in the State, there were builded during the year 1909 five new mills, each having a capacity of 800 barrels. Since the close of the year 1909 several new mills have been builded and others are now being proposed. In the eastern Arkansas district in 1907 there were 8,000 acres of rice grown. In 1909 there were in this district approximately 29,000 acres grown. Today the State ranks third among those States where rice is given acreage. This is a very attractive crop to the business farmer. In it machinery takes the place of hand labor and business management that of hard toil. Large areas of the State are adapted to this crop, there being along the line of the Iron Mountain System twenty counties in which it has been grown with success.

Those sections of the State where the land is hilly are especially adapted to fruit growing. From many stations peaches, pears, plums, apples, cherries, berries, etc., are shipped in trainloads, and still the industry is in its infancy, while the possibilities are so great that they cannot be estimated. Cheap lands, good climate, the best of transportation facilities and nearness to markets where the demand is never filled insure good returns.

Because of the early season, transportation facilities and nearness to the large cities, the truck growing business is one that is rapidly growing. With the assistance of the railways, growers of cantaloupes, watermelons, potatoes, tomatoes, onions, cabbage, etc., are organizing Truck Growers' Associations at many places in order to place this business on a commercial basis, by insuring good quality, large shipments, quick delivery to large markets and profitable prices for the products.

The mild winters, which preclude the necessity for expensive buildings and give green feed the year round, the growth of native grasses and adaptability of the soil to such crops as corn, alfalfa, clover, cow peas, sorghum, etc., make this the ideal country for stock raising and dairying. Pork has been produced by the Arkansas Experiment Station at as low a cost as $1\frac{1}{2}$ cents per pound, and other stock can be grown as cheaply. The climate is conducive to the good health of all kinds of farm stock, and the abundance of good water and good shade also help to make Arkansas a good location for the stockman.

On the whole there is no other State that will rank even with Arkansas in its agricultural possibilities. In the past the State has been overlooked in the rush of settlers to new farming countries, and the methods used by the farmers of Arkansas, like those of other Southern States, have not been the best. For these reasons land values have remained low. But now the time has come when the people of the State, aided by the railroads, are advertising its agricultural resources and farmers from other States are coming in. For the most part these are men with practical experience in farm management and who are handling their farm property as a business proposition. Farm practice throughout the State is rapidly improving and land values increasing. These have led to the adoption of diversified and intensive methods of work and the State of Arkansas is becoming one of the greatest of agricultural States.



Arkansas' Name Indian in Origin

The name Arkansas (pronounced Arkansaw) was a nick-name or descriptive title given by other Indians to the Quapaw, an Indian tribe found by the present explorers within the limits of the present state. The descriptive appellation of the Quapaws means "Indians with their beautiful squaws." About 1685 Frenchmen settled at Arkansas Post.

Arkansas formed part of the Louisiana Territory 'till 1812, and of Missouri Territory 'till 1819, when it was organized as Arkansas Territory including Indian Territory. On June 15, 1836, it became a State.

Arkansas the Birthplace of Many Fine Apples

BY PROF. ERNEST WALKER
Of the University of Arkansas and Agricultural
Experimental Station

The "Wealthy," which is one of the best apples grown and especially well suited to the trying conditions northwards, was originated by Peter M. Gideon. He sowed more than a bushel of apple seeds at intervals and the "Wealthy" was finally obtained from among the thousands of seedlings as the best and given the name by which it is now known throughout the land.

A former U. S. pomologist—Professor Van Deman—some years ago in an address remarked, in somewhat of a joking vein, that "usually, or in most parts of the country, if a man were to sow a thousand apple seeds and get one good seedling, or one variety, showing an advance over existing kinds, he would consider himself the fortunate. But up there in the mountains of Arkansas, were a man to sow a thousand apple seeds he would more than likely get nine hundred and ninety-nine good ones." "Northwest Arkansas is the apple seedling ground for America."

Certain it is, a number of fine varieties have had their origin in Arkansas, and Prof. Van Deman's compliment was by no means wholly pleasantry after all. Plants or trees brought from other parts of the country into a region where the climate and soils are favorable tend to respond to the favorable influences of their new environment. This response is not so marked in the tree itself, but shows in the progeny when seeds are saved and sown. Of course many of the seedlings so grown are worthless and not worth a name and dissemination. But some of them may show qualities which make them superior to the parent variety or other known varieties of the particular class or type. Few have been the instances where man has set out in an intelligent effort to produce a new variety of apple. Most of the varieties in existence have originated as chance or "fence corner" seedlings, and the only credit the discoverer deserved was in having the good sense to know a good thing when he saw it. In recent years matters have changed somewhat. Some experiment stations are carrying on systematic work and studies with the view of originating new or improved varieties of apples as well as of other fruits.

It is not necessary to plant out all seedlings to determine their merits. Promising seedlings bear, while still small, almost unmistakable signs of their future excellence. In comparison with their fellow seedlings they early show the "thoroughbred" signs in the form of smoothness of bark, freedom from all signs of thorns, long internodes, fine large leaves (digestive and breathing apparatus). It may not be necessary to set out in the orchard even these promising seedlings. Scions may be taken from them and "top worked" in the limbs of bearing trees. So treated, a seedling may be caused to show the character of its fruit and its merits, to some extent, in three years.

One of our fruit growers, in calling attention to a number of varieties of apples originating in Arkansas, in an article published in a local paper, stated that with such opportunities for the origination of new varieties of fruits someone properly equipped educationally and by natural tastes for the work should devote his time to the production of new varieties. In Arkansas he would have a field and opportunities unexcelled anywhere in the world.

T. V. Munson, a nurseryman of Denison, Texas, by his efforts continued through a number of years, has originated a large number of varieties of grapes, some of which are of the superlative quality. His name is familiar in the scientific and horticultural world in all lands and will last as long as men grow grapes for wine for the table. This noted man has on a few occasions honored the Arkansas State Horticultural Society by attending its meetings and addressing the Society.

The only man in the State so far as known to the writer at the present time who is devoting intelligent effort to the production of new varieties of fruits is Prof. Joseph Bachman, of Altus, who for some years while growing grapes commercially has devoted a part of his time to carefully considered experiments in cross pollination. He is the originator of two varieties of great merit, one among the earliest of grapes, the other among the earliest—"Sunrise" and "Starka Star." He at present has some undisseminated seedlings of great promise, a black, a white and a red, or, as he naively expressed it in a letter to the writer, "the red, white and blue." Another grape of the highest quality, possessing also resistant qualities to insect and fungus attack it is said, for which the public is indebted to Prof. Bachman, is "Banner," a splendid red variety with the quality of "Delaware."

Whether it be the growing commercially of existing varieties of fruit adapted to our soils and climate or the production of superior merit, few even in our own State are yet thoroughly awake to the vast possibilities of fruit growing on the slopes and tops of the Ozark hills, where the climate in Arkansas not only favors fruit, but is as near ideal for people as it is possible to find on the American continent. Our soils and climate are especially suited to apples, peaches, strawberries and cantaloupes. Irish and sweet potatoes, to mention vegetables, also find here the most congenial conditions. All these things are receiving attention in a large commercial way, by which I mean they are grown in carload quantities for shipment to markets in other States. From fifty to three and four hundred cars are shipped from a number of points annually. A full crop of peaches at the present time for the State would amount to about 2,500 to 3,000 carloads. Winter apples would amount to about 9,000 to 10,000 carloads of 160 barrels or 400 bushels each. The shipments of strawberries to northern markets approximate 1,000 carloads annually. Potatoes and muskmelons are grown in similarly large quantities.

Northwest Arkansas, chiefly Benton and Washington Counties, have more bearing apple trees to the "square inch" than any equal areas in the world. Were all our growers following the best methods it would be easily possible to produce five or even ten apples where we are now producing one for market. This point has been proved by experimental tests made a few years since and on a commercial scale by the horticulturists of the Arkansas Experiment Station. Too many of our growers are primarily farmers. Fruit growing is too often a mere side line. Such men will turn away from the apple crop, worth with proper care from \$100 to \$400 or \$500 an acre, leaving the orchard to the mercy of bugs and fungus pests in order to "get in" a corn crop worth, it may be, as grown by this particular individual, from \$10 to \$20 an acre. We need more men from the cities and elsewhere with business training, alertness and energy to take hold of orcharding and become leaders in their communities in the methods of modern commercial horticulture. Our best and most successful apple growers at the present time in Arkansas are what I sometimes call "reformed business men." Some of these men are owners of paying orchards on land which they bought for forty dollars an acre a few years ago, but for which, planted in well-cared-for orchards, they have during the past year or two refused offers of \$250 and \$300 an acre.



<http://stores.ebay.com/Ancestry-Found>

The Public Schools of Arkansas

By RAY GILL

That Arkansas is indeed the land of promise and progress is shown as plainly in the development of her public schools as in her commercial growth.

During the decade just passed Arkansas has easily outstripped all her sister States in public school progress, a statement not lightly made, and one that is most significant to those who are looking toward this State of genial clime, fertile soil and natural resources—unmeasured in quantity and unnumbered in variety—as their future home. What can be added to this one statement in summing up the sterling character and public spirit of our citizenship?

The public school system of Arkansas covers every nook and corner of the State and reaches in unbroken line from the rural school with graded course of study of 6,182 in number to its 283 high schools, four district agricultural schools, State normal and State university, with law and medical departments, college of agriculture and experimental stations.

The amount raised last year for public schools alone, aside from all appropriations for colleges, normals, agricultural schools and institutions for defectives, was \$4,530,131.91, or \$17.75 for each child in attendance. The public school buildings are valued at \$7,000,000 and increasing at the rate of more than a million dollars for each biennial term. The 9,522 teachers employed last year drew an average monthly salary of \$60.

The entire school system has been built up within the last thirty-five years—since 1875. During the last ten years the growth of the public school system in Arkansas has been marvelous, and the biennial term just closed exceeded all others.

During the last few years the university has been greatly broadened in its scope, the State normal established, four agricultural high schools created by the State, compulsory attendance laws enacted, county superintendence accepted, the State school tax raised from two to three mills and the local tax from a maximum of five to seven mills by Constitutional amendment.

In addition to the common schools for negro children the State maintains the branch normal school at Pine Bluff, and there are six recognized colored colleges and academies in the State.

The State has an almost complete collateral school system, above the common school course, in the parochial and private educational institutions of which there are 14 colleges, 26 academies and 18 commercial schools.

Under the direction of Honorable Geo. B. Cook, the present State Superintendent, one of the best known and most capable educators of the South, the public schools have been given great impetus. By the organization of School Community Associations and the Education Commission for Arkansas, Superintendent Cook has formulated far-reaching movements that are already being made manifest in legislation to place our schools fundamentally right and to awaken intelligent school interest. The increased common schooling actually given the school children in Arkansas last year, more than the year before, amounted to 3,045,000 school days; in other words, the three million days' schooling, the increase for one year, is equivalent to the full common school course for 4,408 children. This is the actual increase in the amount of schooling given during the year ending June 30, 1910, over the total amount for the year previous, and is indicative of the general progress of Arkansas in public schools as in industrial and commercial growth.

Osteopathy

By DR. C. A. DODSON

Since no work setting forth the various attractions and advantages of Arkansas would be complete without calling attention to the natural and artificial conditions which are so conducive to health and consequent happiness in this State, as a representative of the Arkansas Osteopathic Association I have been called upon to prepare an article on Osteopathy.

The State of Arkansas has an active Osteopathic Association, with Dr. A. W. Berrow, of Hot Springs, President, and Dr. Lillian Mohler, of Pine Bluff, Secretary. The Association meets annually in Little Rock for the purpose of discussing matters of professional interest. The Legislature in 1903 passed an act legalizing the practice of osteopathy in Arkansas, and created a Board of Osteopathic Examiners. The Board holds examinations in Little Rock twice per year of the applicants for license to practice in this State. Dr. C. A. Dodson, of Little Rock, is President of the Board and Dr. A. A. Kaiser, of Lonoke, Secretary.

Despite the almost unanimous antagonism of the medical profession, osteopathy, which professes to treat the gravest diseases without the use of drugs, has spread throughout the civilized world. In an obscure town in Missouri, under the law governing the incorporation of scientific institutions, the first osteopathic college, "to reform medicine and surgery and improve the practice of obstetrics," was chartered on May 10, 1892, and the first class graduated in March, 1894.

Dr. A. T. Still, the founder of Osteopathy, was forty-six years old, in 1874, when he began the researches which made him famous, and Kirksville the Mecca of a powerful organization of practitioners. He had served for years as a regular physician and as a surgeon in the Civil War. About this time he lost three children with the disease known as cerebro spinal meningitis. Personal sorrow lends a mighty incentive to human thought and Dr. Andrew Still became a philosopher. He reasoned that the human body, so perfectly made and capable of performing so many wonderful things, must also have within itself the power to combat disease. The skeleton and human body were studied with an aim hitherto unknown. He saw that obstructions to the nerves and vessels caused abnormal conditions and that disease could be cured by removing these obstructions. This did not come by the dream of a night, but by many years of patient study. The growth of this science has been phenomenal. At the present time there are eight strong schools, with 2,000 students and over 5,000 active practitioners scattered over the whole civilized world. The first osteopath in Arkansas located at Pine Bluff about twelve years ago. Since then all the leading cities of this State have one or more practitioners of this drugless method of healing, which has been legalized by the Legislatures of over forty States.

Nearly all disease is due to the malworking of some organ or set of organs, and this in turn is caused by interference with the blood or lymph, or nerve supply, brought about by some structural derangement. In other words, healthy bodily function is always dependent on the normal condition of the body's mechanism.

The human body contains all the remedial agents necessary for the maintenance of health, and these curative fluids are distributed when and where needed, except when such distribution is interfered with by structural disorder. To effect cures therefore it is necessary to merely restore the structural harmony so that the inherent healing power of Nature may regain control, making the administration of drugs unnecessary.

Osteopaths employ largely mechanical means, consisting of manipulations. The method of treatment depends entirely upon the location and the nature of the cause. They seek the abnormal conditions and remove the cause—this may be a misplaced or maladjusted bone, a contracted muscle a shortened or stretched ligament or tendon. They use the proper osteopathic manipulation for the relaxation of tissues, the adjustment of parts, the stimulation or quieting muscles or nerves and the liberation of blood currents, thereby allowing a free circulation and innervation to the affected parts. The rubbing and patting of the masseur is not osteopathy. This science does not embrace massage and the masseurs do not employ a single principle of osteopathy. Neither is this practice to be classed as Christian Science, magnetic healing or any other form of faith cure. Its results depend upon the intelligent, scientific application of principle by manipulation and not upon the influence brought to bear upon the mind by suggestion.

During treatment the patient is placed upon a treating table or stool. Only superfluous accessories of dress are removed, and the practitioner, by his intimate knowledge of the human structure notes any departure from the normal condition and by intelligent adjustive processes, based upon mechanical and physiological laws, attempts to overcome the perversion. To the osteopath, disease means interference with the vital forces, and the restoration to health is simply the removal of the interference.

Osteopaths use no drugs except as antidotes in cases of poisoning, antiseptics and anaesthetics, and salves and lotions in skin troubles. The necessity of surgery in extreme cases is recognized, and both major and minor surgery are taught as a part of the regular course. They do not believe that the knife should be resorted to indiscriminately or hastily, but only after other means have been exhausted.

This article is not written for an advertisement, but only to give you some idea of the practice in which the members of the Arkansas Osteopathic Association are engaged, a system of healing which has restored thousands of otherwise hopeless invalids to health and happiness.



- | | | |
|------------------------------------|-----------------------------------|-----------------------------------|
| 1 Dr. W. H. Marshal, Little Rock. | 6 C. C. Lemly, Hot Springs. | 11 Dr. O. K. Hooper, Hot Springs. |
| 2 Dr. C. B. Rosson, Little Rock. | 7 Dr. A. W. Berrow, Hot Springs. | 12 Herbert M. Beck, Fort Smith. |
| 3 Dr. R. M. Mitchell, Texarkana. | 8 Dr. Jennie Mitchell, Texarkana. | 13 Henry Weimer, Hot Springs. |
| 4 Dr. A. T. McMillan, Little Rock. | 9 Dr. C. A. Dodson, Little Rock. | 14 Fred Meyer, Hot Springs. |
| 5 Dr. Alex Westbrook, Little Rock. | 10 Dr. J. Falkner, Texarkana. | 15 Capt. A. F. B. Odén. |

Little Rock Dental Society

By J. W. BARNETT, Secretary

This Society is composed of all the ethical dentists of Little Rock, who, as a whole, rank high in their profession. They are an able body of men—it has been their sole aim to elevate their profession and to give the public the best service, not only in extracting and filling teeth as the “bushwacker” did a few years ago, but to teach the people the importance of oral hygiene and oral surgery.

The time is passing away rapidly for the “old quack” dentist, because the people of Arkansas are demanding better work. The good dentists have worked hard trying to teach the people more and more dental education.

There is a movement now being made to introduce dental examinations in our public schools, so these little children with filthy mouths, decayed teeth and adenoids can be properly cared for. We say this with some regret that our city schools are behind on dental education for the child, for we dare say ninety per cent. have diseased oral cavities. In view of these appalling conditions, it seems that public sentiment ought to be aroused to the urgent need of examining the mouth and teeth of the children in our public schools.

The vital importance of this step cannot be overestimated to safeguard the future health of the young generation; no single one is quite so effective as an examination of the mouth and teeth. Both literally and figuratively the mouth is the gateway to health and comfort, not only for the time being, but for all times.

In almost all children's mouths we find decay, and in a great per cent. we find malnutrition, directly due to their inability to chew their food, which, of course, makes proper digestion impossible; such children are always easy victims to many serious infections.

With germs and putrid matter always present in the cavities of their teeth they are always liable to diseases, such as diphtheria, tonsilitis, tuberculosis and general poisoning of the system.

The mental and physical efficiency of school children can be greatly aided by the proper care of the mouth and teeth. But with brains and skill of all the dentists of Little Rock these conditions in our schools cannot be overcome without the co-operation of the parents. A mother should teach her child to wash its mouth, have the mouth and teeth clean, always be ready to cope with the dentist.

We long to see the day when a school child can show the teacher an appointment card from the dentist and get excused any hour of the day. When people realize that dental education is for their own good and that of their children, that they may develop into strong, robust human beings, then the dental profession will have recognition that it has never had before.

Dentistry in Arkansas needs system and organization. Class it to itself, keep striving to push onward, prove to the people that they need us, we are essential to their future health and welfare and that of their posterity. Our progress has been the result of thought, effort and time spent in some direction by earnest men, hence we are gaining prestige.

With a large number of good, reputable, well educated dentists we see no reason why Arkansas should not rank with any State in dental and oral surgery. It will always be the desire of the members of the Little Rock Dental Society to boost this grand State in every way, more especially in Dentistry.

Present Officers { Dr. W. H. MARSHALL, *Pres.*
Dr. T. M. MILAM, *Vice-Pres.*
Dr. J. W. BARNETT, *Sec'y and Treas.*



- | | | |
|--------------------------------------|-------------------------------------|---------------------------------------|
| 1 Dr. A. E. Sweatland, Little Rock. | 6 Dr. W. C. Green, Little Rock. | 11 Dr. Thos. E. Holland, Hot Springs. |
| 2 Dr. C. P. Meriwether, Little Rock. | 7 Dr. E. N. Davis, Little Rock. | 12 Dr. W. T. Wooten, Hot Springs. |
| 3 Dr. J. C. Cunningham, Little Rock. | 8 Dr. W. S. May, Little Rock. | 13 Dr. J. E. T. Holiman, Little Rock. |
| 4 Dr. A. G. McGill, Little Rock. | 9 Dr. W. G. Choate, Hot Springs. | 14 Dr. Morris Hale, Hot Springs. |
| 5 Dr. H. H. Neihuss, Little Rock. | 10 Dr. Thos. B. Rider, Hot Springs. | 15 Dr. V. H. Hallman, Hot Springs. |



- | | |
|-----------------------------------|------------------------------------|
| 1 Mrs. H. M. Beck, Fort Smith. | 4 Dorothy Woodson Beck, Ft. Smith. |
| 2 Miss Emma Dengler, Hot Springs. | 5 Mrs. Doll Fleenor, Hot Springs. |
| 3 Mrs. M. G. Caldwell, Texarkana. | 6 Mrs. Z. H. Gaither, Texarkana. |
| 7 Mrs. R. Fishback, Hot Springs. | |

Little Rock, Arkansas

By GEO. R. BROWN, Secretary

The proposition of placing before the public the true status of Little Rock would require more space than your valuable publication could spare. Therefore I will briefly direct attention to the fact that for many years, on account of the Indian Territory being closed to settlers and eastern Arkansas, a great area of which was overflowed land, it was almost impossible for this State to secure immigration. It was largely inaccessible and had but few railroads. This condition caused Little Rock for many years to remain a mere village. However, with Oklahoma established as a State and eastern Arkansas developed, the whole State has taken a bound forward and Little Rock is growing and developing as are few cities in the country. Occupying as it does a commanding position in the geographical center of the State, its recent growth is not surprising. Combined with Argenta on the north side of the river, according to the United States census of 1910, it has a population of 57,079, a percentage increase of 47.5, as compared with 38,307 for 1900, which was a percentage increase of 48.1.

With natural gas under contract to be delivered here March 1st, 1911, Little Rock will become a great industrial center in addition to its present advantages as the metropolis, commercial, banking and insurance center of the State as it is. At present there are upwards of 100 industries in Little Rock, including the railroad shops, with an annual payroll of 36 of them alone aggregating \$5,369,460. The postoffice receipts last year were \$220,260.86, a tremendous growth over the year preceding. Little Rock is pre-eminently a cotton market, and largely through the efforts of the Board of Trade has advanced from seventh to third place as an interior cotton market, and last year the receipts were 271,756 bales of cotton, the average price of which was 10¹/₂ cents per pound, bringing to Little Rock in cash \$12,114,490.

The magnitude of the commerce of Little Rock is well illustrated by the annual statement of the Board of Trade, which shows that the merchants of the city received during the year 47,939 carloads of goods and shipped out 39,774 carloads, making a total traffic of 87,713 carloads. All this is in addition to cotton, cotton seed oil and cotton seed products.

The clearings of the Little Rock banks last year aggregated \$86,772,372, being a gain of more than \$16,000,000 over the preceding year, and during the same period there were 3,441 recorded real estate transfers for an aggregate consideration of \$4,217,030.

The Board of Trade has a corps of very strong and active committees, one of which is in charge of the annual excursion and another looking after the wholesale trade and paying the transportation of all visiting merchants who buy \$500 worth of goods, a grain committee with a daily call board market, and the Board of Trade also publishes a daily "Bulletin" containing commercial gossip, market reports, etc.

The new buildings erected during the past year cost upwards of \$2,000,000 and includes a new Union Station and a convention hall in connection with the Hotel Marion, one of the finest hotels in the U. S.

Little Rock is located from 287 to 490 feet above tidewater, and the tax rate is \$2.70. It has railroad transportation by three trunk lines and one independent road, in addition to river navigation, while its street railway service is recognized as one of the best in the United States.

The enrollment in the public schools is about 7,000 and there are 17 buildings, with the salary of teachers aggregating \$110,000 per year.

The area of the city in square miles is 11.45, and many of the streets are paved and numerous paving contracts have recently been awarded. The city is well sewered, and the total number of miles of streets is 192. The aggregate commerce last year was \$115,000,000.

There are 5 cotton compresses, 18 banks and trust companies, 6 cotton seed oil mills, 35 newspapers and periodicals, 2 telegraph systems, a church membership of 23,200 with a valuation of church property of \$1,400,000, 2 lighting systems, 2 express companies, a public library, and nearly all of the State institutions.



Gleason European Hotel, Little Rock, Arkansas

T. P. Murrey, Proprietor

Best Moderate Priced Hotel in
the City



Interior view of W. E. Bells' Jewelry Store, Little Rock, Arkansas
The largest and most Complete of its kind in the Southwest

A Group of Arkansas' Representative Men



- | | | |
|----------------------------------|-----------------------------------|--------------------------------------|
| 1 H. P. Rodgers, Little Rock. | 6 J. W. Love, Little Rock. | 11 Jas. P. See, Little Rock. |
| 2 S. R. Thomas, Little Rock. | 7 W. N. Adams, Arkadelphia. | 12 F. B. T. Hollenberg, Little Rock. |
| 3 R. L. Mills, Little Rock. | 8 H. A. Whittington, Hot Springs. | 13 J. F. Houck, Little Rock. |
| 4 W. L. Tedford, Little Rock. | (Deceased) | 14 J. H. Parkin, Little Rock. |
| 5 Eugene D. Bracey, Little Rock. | 9 Senator Hamp Williams, Hot Spr. | 15 W. E. Bell, Little Rock. |
| | 10 F. K. Cramer, Little Rock. | |



Eagle Garage
Crenshaw-Mills Auto Livery Co.
1112 Main Street
Little Rock, Arkansas

Men Prominent in the Public Eye



- | | | | |
|-----------------------------------|----------------------------------|---------------------------------|----------------------------------|
| 1 Harry M. Ramey, Little Rock. | 9 Roger Young, Little Rock. | 16 Judge A. Curl, Hot Springs. | 23 G. A. Callahan, Hot Springs. |
| 2 J. Walter Gillette, Fort Smith. | 10 G. W. Pardee, Little Rock. | 17 Judge C. T. Todd, Texarkana. | 24 H. S. Hartzog, Arkadelphia. |
| 3 Geo. R. Brown, Little Rock. | 11 S. C. Alexander, Pine Bluff. | 18 Frank S. Quinn, Texarkana. | 25 Geo. T. Schmelzel, Hot Spr. |
| 4 J. G. Hollenbeck, Little Rock. | 12 J. S. McConnell, Hot Springs. | 19 Jo Johnson, Fort Smith. | 26 J. B. Sandefur, Little Rock. |
| 5 M. G. Caldwell, Texarkana. | 13 J. R. Frazier, Little Rock. | 20 I. W. Lakenan, Hot Springs. | 27 G. G. Pope, Texarkana. |
| 6 J. B. Wood, Little Rock. | 14 Calvin T. Cotham, Hot Spr. | 21 H. J. Harker, Little Rock. | 28 A. B. Gerlach, Argenta. |
| 7 Tom J. Pettit, Hot Springs. | 15 E. T. Reaves, Little Rock. | 22 Wm. Dill, Little Rock. | 29 Dr. B. H. Merchant, Little R. |
| 8 J. J. Ball, Little Rock. | | | 30 Lyman S. Roach, Texarkana. |

Social Directory

of

Little Rock, Arkansas

- Abeles, Mr. and Mrs. Chas. T., 1423 Louisiana St.
 Adams, Mr. and Mrs. Jno. A., 614 Rector Ave.
 Alexander, Mr. and Mrs. W. C., Kerr, Ark.
 Allsopp, Mr. and Mrs. F. W., 600 Gaines St.
 Armistead, Mr. and Mrs. H. M., 1508 Gaines St.
 Bateman, Mr. and Mrs. H. C., 400 Chester St.
 Beach, Mr. and Mrs. E. C., 1709 Gaines St.
 Beal, Mr. and Mrs. J. T., 1400 Spring St.
 Bennett, Mr. and Mrs. H. M., 822 Louisiana St.
 Bentley, Dr. Carl, Mann Bldg.
 Blass, Mr. and Mrs. Gus, 818 Scott St.
 Bond, Mr. and Mrs. Wm. C., 215 E. 16th St.
 Brown, Mr. and Mrs. Geo. R., 704 Water St.
 Bunch, Mr. and Mrs. T. H., 523 Poplar St.
 Bunch, Mr. and Mrs. T. H., 300 Broadway.
 Butler, Mr. and Mrs. C. M., 414 Scott St.
 Campbell, Mr. and Mrs. G. H., 229 Gazette Bldg.
 Campbell, Mr. and Mrs. J. H., 303 E. 15th St.
 Campbell, Mr. and Mrs. R. D., Reigler Bldg.
 Cantrell, Mr. and Mrs. D. H., 619 Scott St.
 Cherry, Mr. and Mrs. L. W., 700 Rock St.
 Churchill, Mr. and Mrs. Samuel, 800 W. 2nd St.
 Clarkson, Mr. and Mrs. R. T., Avondale Apts.
 Coates, Mr. and Mrs. J. E., 1818 Broadway.
 Cochran, Mr. and Mrs. H. K., 320 W. 18th St.
 Cockrill, Mr. and Mrs. Ashley, 1907 Broadway.
 Cockrill, Mrs. S. R., 911 Scott St.
 Cohen, Mr. and Mrs. Morris, 1001 W. 2nd St.
 Cordell, Mr. Geo. T., 215 W. Markham St.
 Cotnam, Mr. and Mrs. T. T., 1515 Cumberland St.
 Crawford, Mr. and Mrs. P. W., Jr., 912 Cumberland St.
 Dancy, Mr. and Mrs. F. M., State Nat'l Bnk. Bldg.
 Darragh, Mr. and Mrs. T. J., 1002 McGowan St.
 Davis, Mr. and Mrs. S. P., 216 Southern Trust Bldg.
 Deane, Mr. and Mrs. G. A. A., 1522 Arch St.
 Deats, Mr. and Mrs. O. G., 1202 Center St.
 Dibbrell, Mr. and Mrs. Ed. R., 1012 W. 2nd St.
 Dibbrell, Dr. and Mrs. Jas. L., 1400 Spring St.
 Dibbrell, Dr. and Mrs. Jno. R., 909 Main St.
 Dibbrell, Dr. and Mrs. Jno. R., 1203 Scott St.
 Dickinson, Mr. and Mrs. R. K., 501-152 Main St.
 Dickinson, Mr. and Mrs. W. W., 1608 Battery Place.
 Dooley, Judge and Mrs. P. C., 1208 Louisiana St.
 Doyle, Mr. and Mrs. T. N., 2023 Broadway.
 Doyle, Mr. and Mrs. W. N., 215 E. 5th St.
 Eberts, Mr. and Mrs. H. F. H., 1702 Spring St.
 England, Mr. and Mrs. J. E., Sr., 809 Rock St.
 England, Mr. and Mrs. J. E., Jr., 815 Rock St.
 England, Mr. and Mrs. Lloyd, 1510 Broadway.
 England, Mr. and Mrs. Shelby, 1915 Broadway.
 Fee, Mr. and Mrs. F. F., 1900 Broadway.
 Ferguson, Mr. and Mrs. C. E., 1515 Spring St.
 Ferguson, Mr. and Mrs. W. B., 808 Battery Place.
 Fletcher, Mr. and Mrs. F. M., 1708 Louisiana St.
 Fones, Mr. and Mrs. D. G., 902 W. 2nd St.
 Fordyce, Mrs. J. R., 2115 Broadway.
 Foster, Mr. and Mrs. H. H., 2122 Broadway.
 Fowler, Mr. and Mrs. A. S., 2122 Louisiana St.
 Frank, Mr. and Mrs. A., 1009 W. 2nd St.
 Franklin, Mr. and Mrs. J. P., 906 W. 6th St.
 Franklin, Mr. and Mrs. Sam, 807 W. 5th St.
 French, Dr. and Mrs. M. L., 1700 Broadway.
 Gans, Mr. and Mrs. Felix, 621 W. 4th St.
 Gans, Mr. and Mrs. G. M., 920 W. 3rd St.
 Gans, Mr. and Mrs. Sol, 1010 W. 2nd St.
 Gates, Mr. and Mrs. D. A., 2011 Broadway.
 Gates, Mr. and Mrs. Howard, 816 W. 4th St.
 Gay, Mr. and Mrs. T. J., 804 E. 9th St.
 Gibb, Mr. and Mrs. F. W., 18th and Arch Sts.
 Gibson, Dr. and Mrs. L. P., 17-19 Mann Bldg.
 Goldwithe, Mr. and Mrs. C. D., 1603 Arch St.
 Goodwin, Dr. and Mrs. Wm., 1203 Scott St.
 Green, Mr. and Mrs. B. W., 309 W. 2nd St.
 Green, Dr. and Mrs. W. E., 1114 W. 5th St.
 Hancock, Dr. and Mrs. J. E., 1806 Gaines St.
 Harnwell, Mr. and Mrs. C. P., 917 W. 2nd St.
 Harris, Mr. and Mrs. Marvin, 1853 Gaines St.
 Harte, Mr. and Mrs. J. C., 1911 Wolfe St.
 Hatfield, Mr. and Mrs. F. C., 332 Gazette Bldg.
 Heiman, Mr. and Mrs. Max, 1100 Scott St.
 Hempstead, Mr. and Mrs. Fay, 807 E. 9th St.
 Hicks, Mr. and Mrs. Jno. T., 600 Rock St.
 Hollenbeck, Mr. and Mrs. J. G., 1867 Arch St.
 Holmes, Mrs. F. V., 621 W. 3rd St.
 Horrocks, Mr. and Mrs. R. P., 1503 Spring St.
 Hotze, Mr. and Mrs. F.,
 Hughes, Dr. and Mrs. W. B., 202 Center St.
 Hutton, Mr. and Mrs. W. G.,
 Jacobson, Mr. and Mrs. Chas.,
 Jarrell, Mr. and Mrs. J. T., 1710 Arch St.
 Johnson, Mr. and Mrs. B. F., 507 E. 7th St.
 Jones, Mr. and Mrs. C., 814 Scott St.
 Jones, Mr. and Mrs. D. W., 100 Louisiana St.
 Jordan, Dr. and Mrs. J. D.,
 Joyce, Mr. and Mrs. Jas. E., 806 W. 2nd St.
 Kahn, Mr. and Mrs. Herman, 422 W. 18th St.
 Kavanaugh, Mr. and Mrs. C. C., 1904 Arch St.
 Keats, Mr. and Mrs. Jas., 421 W. 5th St.
 Kempner, Mr. and Mrs. Ike, 420 Main St.
 Kidd, Mr. and Mrs. B. P., 1518 Battery St.
 Kimball, Judge and Mrs. E. W., 1310 Scott St.
 Kinsworthy, Mr. and Mrs. E. B., 1321 Scott St.
 Kirby, Mr. and Mrs. Wm. F., 718 W. 2nd St.
 Knox, Mr. and Mrs. S. D., 1216 W. 3rd St.
 Lafferty, Mr. and Mrs. Jno., 209 W. 10th St.
 Lafferty, Mr. and Mrs. Thos., 1624 Broadway.
 Lasker, Mr. and Mrs. Harry, 707 W. 5th St.
 Lasker, Mr. and Mrs. Henry, 1012 Cumberland St.
 Laskef, Mr. and Mrs. Arch, 2805 State St.
 Lawson, Mr. and Mrs. Jas., 914 W. 21st St.
 Leigh, Mr. and Mrs. Henry, 802 Scott St.
 Leigh, Mr. and Mrs. J. C., 209 E. 15th St.
 Leigh, Mr. and Mrs. L. B., 1500 Cumberland St.
 Leiper, Mr. and Mrs. C. A., 1603 Broadway.
 Lenon, Mr. and Mrs. W. E., 2005 W. 16th St.
 Lincoln, Mr. and Mrs. C. J., 301 E. 7th St.
 Longley, Mr. and Mrs. F. T., 2415 Gaines St.

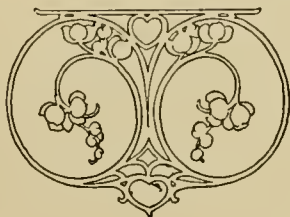
Social Directory

of

Little Rock, Arkansas

(Continued.)

- Loughborough, Mr. and Mrs. J. F., Palm St. and Pulaski Heights.
 Lyon, Mr. and Mrs. G. H., 1710 Center St.
 Martineau, Mr. and Mrs. J. E., 2423 Gaines St.
 Mast, Mr. and Mrs. J. W., 1313 Main St.
 Matthews, Mr. and Mrs. Justin, 2007 Broadway.
 McClerkin, Mr. and Mrs. F. W., 1615 Battery Place.
 McClure, Mr. and Mrs. Jno., 321 E. 3rd St.
 McGehee, Mr. and Mrs. A., 1315 Scott St.
 McGehee, Mr. and Mrs. A., Jr.
 McNair, Mr. and Mrs. R. H., 102 Louisiana St.
 Miller, Mrs. J. B., 409 E. 15th St.
 Moore, Mr. and Mrs. Jno. M., 1604 Center St.
 Morrison, Mr. and Mrs. H. W., 1221 Louisiana St.
 Myers, Mr. and Mrs. H. H., 16th and Summit Sts.
 Neimeyer, Mr. and Mrs. F., 1514 Schiller St.
 Newham, Mr. and Mrs. C. C., 1122 Cross St.
 Ogden, Dr. and Mrs. M. D., 201 Gaines St.
 Pace, Mr. and Mrs. Frank, 1423 Broadway.
 Parker, Mr. and Mrs. Rich, 1215 E. 8th St.
 Paschal, Mrs. Jas., 1523 Booker St.
 Peay, Mr. and Mrs. Gordon, 722 W. 2nd St.
 Pemberton, Mr. and Mrs. Jno., Scotts, Ark.
 Pfeifer, Mr. and Mrs. A. H., 604 W. 3rd St.
 Pfeifer, Mr. and Mrs. Lee, 519 W. 3rd St.
 Plunkett, Mr. and Mrs. W. A., 1803 Broadway.
 Polk, Mr. and Mrs. R. W., 1833 Broadway.
 Pratt, Mr. and Mrs. C. A., 814 W. 2nd St.
 Pugh, Mr. and Mrs. Geo. B., 1904 Arch St.
 Ratcliff, Mr. and Mrs. W. C., 1004 Scott St.
 Read, Mr. and Mrs. A. C., 1609 Broadway.
 Reaves, Mr. and Mrs. E. T., 2624 Gaines St.
 Reaves, Mr. and Mrs. W. L., 1853 Arch St.
 Redding, Mr. and Mrs. S. B., 1716 Gaines St.
 Reichart, Mr. and Mrs. W. F., 1201 Welch St.
 Reid, Mr. and Mrs. C. P., Colonial Flats.
 Reyburn, Mr. and Mrs. Sam, 2200 Arch St.
 Ringlehaupt, Mr. and Mrs. M. J., 1415 Louisiana St.
 Robinson, Dr. and Mrs. O. P., 823 Scott St.
 Rogers, Mr. and Mrs. D. J., 524 W. 15th St.
 Rogers, Mr. and Mrs. G. W., 505 E. 15th St.
 Roots, Mr. and Mrs. P. K., 1018 Scott St.
 Roe, Mr. and Mrs. Geo. B., 516 W. 16th St.
 Rose, Mr. and Mrs. C. C., Rose-Lyon Hardware Co.
 Rose, Judge and Mrs. U. M., 620 W. 3rd St.
 Rosenbaum, Mr. and Mrs. C. E., 2400 Louisiana St.
 Royston, Mr. and Mrs. W. A., 312 E. 5th St.
 Runyan, Dr. J. P. and Mrs., 19th and Schiller Sts.
 Russell, Mr. and Mrs. D. B., 514 E. 8th St.
 Scott, Mr. and Mrs. Conway, Scotts, Ark.
 Shannon, Mr. and Mrs. T. S., 1515 Gaines St.
 Sheppard, Dr. and Mrs. J. P., 26th and Jones Sts.
 Shinault, Dr. and Mrs. C. R., 423 E. 5th St.
 Sims, Mr. and Mrs. Tom, 1900 Arch St.
 Sims, Mr. and Mrs. T. A., 101 W. 24th St.
 Smith, Mr. and Mrs. A. L., 2110 Broadway.
 Smith, Mr. and Mrs. Guy, 613 W. 16th St.
 Smith, Mr. and Mrs. J. R., 812 Louisiana St.
 Smith, Mr. and Mrs. W. B., 423 E. 5th St.
 Southall, Mrs. A., 512 E. 5th St.
 Southall, Mrs. J. H., 804 W. 3rd St.
 Speed, Mr. and Mrs. J. S., 1605 Arch St.
 Stiff, Mr. and Mrs. Chas. S., 1302 Scott St.
 Strawn, Mr. and Mrs. J. W., 1017 E. 8th St.
 Sugarman, Mr. and Mrs. Victor, 11th and McGowan Sts.
 Taylor, Mrs. C. W., 605 W. 3rd St.
 Terry, Mr. and Mrs. D. D., 22 Moore and Turner Bldg.
 Terry, Mr. and Mrs. W. L., 15th and Scott Sts.
 Tharp, Mr. and Mrs. W. J., 103 E. 24th St.
 Thompson, Mr. and Mrs. E. G., 1702 Gaines St.
 Thompson, Mr. and Mrs. J. D., 1315 W. Markham St.
 Tracy, Mr. and Mrs. F. D., St. Clair Apartments.
 Treiber, Judge and Mrs. Jacob, 923 W. 2nd St.
 Urquhart, Mr. and Mrs. E., 1617 Center St.
 Valentine, Mr. and Mrs. M., Galloway, Ark.
 Van Etten, Mr. and Mrs. J. A., 800 Broadway.
 Vaughan, Dr. and Mrs. Milton, 2201 Broadway.
 Vinson, Mr. and Mrs. J. R., 19th and Arch Sts.
 Vinsonhaler, Dr. and Mrs. F., 500 E. 9th St.
 Voss, Mr. and Mrs. Carl, 2200 High St.
 Watkins, Dr. and Mrs. Anderson, 1322 Park Ave.
 Watkins, Mrs. C., 13 E. 5th St.
 Waters, Mr. C. P., 115 Louisiana St. Ave.
 Whipple, Mr. and Mrs. D., 23rd and Gaines Sts.
 Whipple, Mr. and Mrs. Wm. G., 415 Scott St.
 Williams Mrs. J. E., 1512 Gaines St.
 Williams, Mr. and Mrs. R. W., 122 Scott St.
 Wilson, Mr. and Mrs. Homer, Markham and Louisiana Sts.
 Woodruff, Mr. and Mrs. W. E., 419 E. 5th St.
 Worthen, Mr. and Mrs. Geo. G., 714 W. 2nd St.
 Worthen, Mr. and Mrs. W. B., 704 W. 2nd St.
 Wright, Mr. and Mrs. M., 518 E. 7th St.
 Young, Mr. and Mrs. J. R., 1817 Broadway.
 Zimmerman, Mr. and Mrs. J. F., 501 E. 16th St.



Helena, Arkansas



Main Business Avenue, Helena, Arkansas

Helena is the county seat of Phillips County, located on the eastern border of the State of Arkansas, between St. Francis River on the north, the great Mississippi on the east and the White on the west. The territory of the St. Francis and White furnish great quantities of timber, while the Mississippi is the equalizer of freights, the combination of the three streams placing Helena in a logical position as the manufacturing metropolis of eastern Arkansas in the heart of this great timber belt.

Helena's manufacturing population is largely composed of Northern people. Her manufacturing institutions are in the hands of men from other States who have been attracted here by the great possibilities offered by her vast tracts of timber, and they have reaped a golden harvest. Their coming attracted others and now Helena presents a very busy aspect, having some sixty industries of diversified nature, employing 4,000 happy, contented people.

As a residence city Helena is attractive. It is not in all respects a typical Southern city—it has the quaintness, romantic and picturesque features combined with that colonial chivalry and hospitality that is traditional, yet it has all the energy, hustle and progress of any Northern city. Population—Helena and West Helena, 16,562.

No more healthful place can be found on this continent. The basis of all good health is good air and good water, and no better of either can be found than here. The water supply comes from artesian wells, which furnish the city with cold soft water of a quality perfect both for domestic and manufacturing purposes. People who come to Helena and regard the laws of health and Nature need not fear any severe illness. Records for past three years show that the death rate for the city to be but three to the thousand of white population.

Helena contains many beautiful homes and many attractive streets. Its location is unique, nestling at the foot of the famous Crowley's Ridge; its homes are built from the flat lands, back upon the sloping ridge, and here, opening to view only as you come upon them, will be found the pretty picturesque homes with well kept lawns and flower gardens, unfolding like a panoramic scene of fairyland, the atmosphere redolent with the perfume of the magnolia and the Southern rose.

The growth of Helena in every way in the past few years has been rapid. Not on the boom town order, however, but a growth that is enduring and permanent. Probably no city of the South of like population can show as many homes owned by the people living in them. People come to Helena to stay, and building is active in all sections of the city.

West Helena, a suburban town, has sprung up during the past two years, and where in 1908 bloomed and blossomed a plantation of cotton there are now over 500 modern, pretty homes of the bungalow type, making an ideal home spot for the many laborers employed in our factories, several of which are located in this district. An interurban street car line has been established, giving a fifteen-minute



Solmon Building, Helena, Arkansas

service to Midland Heights and West Helena additions. Along this line are located also a beautiful Country Club home, golf grounds that would put a sparkle of delight in the eye of President Taft, and adjoining is the Amusement Park and Summer Theatre, ball and Fair Association grounds and race track, giving to our people all the up-to-date amusements and, with our river boat excursions, all the pleasures to be afforded by any city.

Helena's various departments of business are filled with men of marked ability. Merchants, manufacturers, bankers and professional men are all fully abreast with the times and no city enjoys a more united body of citizens, all working for a greater Helena. The city is well governed, is supplied with all the conveniences and luxuries of a modern, up-to-date city. It is well lighted, both by electricity and gas. Its sewer system is pronounced by experts to be one of the best in the country. Helena receives annually about 250,000 bales of cotton, and in addition to that feature of commerce her saw mills, oil mills and wood working plants contribute a large volume of business. Freight rates in and out of Helena

are very low, thus constituting her a distributing point for the entire surrounding country. Liberal provisions are made for schools of high standard. Churches are maintained by all denominations, and a handsome public library, established and maintained by the ladies of the city, provides for the wants of the reading public. Helena is proud of her business, her people and her homes, and invites you to come, be one of us and enjoy it with us.

Helena as a manufacturing city is of recent origin. Situated in the garden spot of the State, with a perfect climate, alluvial and rolling uplands, the most productive river bottom lands to be found—all tended to agricultural pursuits, and farming was the thing. The community was an agricultural one, the surroundings were agricultural, and not until it became burdensome to clear up the lands and burn the timber did the idea occur of turning the vast quantities of timber to some use and profit, nor did manufacturing enter into the commercial life. With the scarcity of timber in all other sections of the country the great tracts here began to attract attention, and Northern manufacturers who were quick to see the possibilities began to buy up the timber. Helena awoke to the fact that Nature has destined this place for an important manufacturing and distributing point. Timber to the right of us; timber to the left of us; timber behind us, and the great Mississippi in front of us. What more could Nature do? It simply remained for Helena to let the world know what was here in store. This has been done so effectively that many investigated the proclaimed advantages, found them to be underestimated by the local people and that other business might be prosecuted with profit; they didn't hesitate to erect plants here and become a part of our social, industrial and commercial life. The United States industrial census for 1910 will show that Helena has about 60 manufacturing concerns of diversified nature, not counting those outside the city limits, employing some 4,000 happy, contented people, who receive in wages annually more than \$3,000,000. The largest of our manufacturing concerns are those engaged in woodworking lines, this being due to the unquestioned fact that there is more standing timber accessible to this point than any other one point in the United States.

While the conditions working plants here, still room for many others.

First class help is kind of employment.

This is an ideal ploying female help. There present unemployed, await-come wage earners.

At present most of unemployed, and the open earners, however, are con-happy in their home life struggle for an existence ex-congested cities. Living here pensive; the man of thrift spot, his own Jersey cow Southern delicacy—fresh



are more favorable to wood- there is opportunity and

here in abundance for any

point for any industry em- is an abundance of it at ing the opportunity to be-

the wage earners here are shop policy prevails. Wage tented with their conditions, and free from the heat and perienced in the large, over-for the wage earner is not ex-can have his own garden and live on that traditional chickens three times a day.

MASTER JAMES PEELER SULLIVAN
Mascot of The Blue Book
Little Rock, Ark.

Pine Bluff, Arkansas

FACTS ARE BETTER THAN FICTION

By J. L. CALDWELL
Secretary Board of Trade

Pine Bluff was incorporated as a city in 1885, with a population of a little over 3,000. The census of 1900 gave a population of 11,900. Polk's Southern Directory Company estimates the population of 1910 as 27,555.

It is located 107 miles above the mouth of the Arkansas River, 155 miles southwest of Memphis, by rail, and is 200 feet above the sea. The mean annual temperature is 63 degrees Fahrenheit, the average rainfall for ten years 53.18 inches. The death rate is 11 to 1,000.

Being the gateway between the delta of the Arkansas River and the hill country extending westward to Oklahoma, it is surrounded by a territory containing every kind of soil and capable of producing almost everything worn or eaten by man.



The Citizens Bank Building, Pine Bluff, Arkansas

Besides river transportation to Memphis, Pine Bluff has the service of five different railroads and has subscribed \$250,000 for the early construction of three other lines. Turnpike roads radiating in different directions make suburban life pleasant and all kinds of farming operations profitable.

Pine Bluff has 27 churches, 8 public school buildings and a high school erected at a cost of \$105,000. The State Branch Normal School is located here, the St. Joseph's Academy, and several private schools, including business college, music schools, etc.

There are three well equipped hospitals, equipped with modern appliances sufficient not only for the city but the needs of the surrounding country and towns.

A large Y.M.C.A. building is equipped with baths, swimming pool, library of 3,000 volumes and claims to be one of the largest associations in the country.

There are representative lodges of all the benevolent orders, the Elks having an exceedingly handsome home and theatre.

There is a local post of 220 Arkansas Travelers.

The hotels are provided with hot and cold running water, baths, room phones and electric elevators.

The public utilities of Pine Bluff embrace a water system having 32 miles of mains, discharging pure, soft water from semi-artesian wells 825 feet deep, producing 7,200,000 gallons daily. There are 3 fire stations and 312 fire hydrants, securing cheap insurance.

The city has $10\frac{1}{2}$ miles of electric street railway, 46 miles of sanitary sewers, concrete sidewalks increasing in mileage so rapidly they cannot be counted, $10\frac{1}{3}$ miles of paved streets, paved with creosoted blocks, vitrified brick, etc.

There are two telephone and two telegraph services in operation, also two electric light and power plants, thus securing competitive service.

Oil and gas have been found within ten miles of the city and three separate companies are now boring wells for their development. A contract has also been made for the introduction of natural gas from the Caddo field at a cost to the consumer of not exceeding 25 cents per thousand.

Pine Bluff paid last year more than \$7,000,000 for cotton and cotton seed, having two compresses for the former and three mills for the latter.

Her freight tonnage exceeded 1,000,000 tons, her express 13,000,000 lbs., her lumber 136,000 tons.

There are located here two lumber companies worth over \$4,000,000, sash and door factories, furniture and box factories, heading and stave factories, foundries and machine shops, grain and commission houses, mill and elevator, wholesale groceries, produce and fruit companies, canning factory, sanitary milk plant and such other lines of business as are demanded by this growing community. There being no city of importance within many miles to the south and west, Pine Bluff enjoys a lucrative trade in the wholesale as well as retail business along all lines.

The rapid development of the rice industry within the immediate neighborhood has called attention to Pine Bluff as the logical point for the extensive milling of rice and the manufacture of rice straw into boards and paper. The Board of Trade has committees at work along both lines of development.

There are magnificent opportunities at Pine Bluff for homeseekers. The lands and market are here for small farmers, truck gardeners, egg and poultry farms, small fruit and dairy farms, the culture of grain and grasses. The soil is richer than Egypt and more varied than the land of milk and honey.

There is raw material and abundant market for wood pulp mill, soap factory, show cases, wagons, farming implements, barrels, sand brick, iron bedsteads, hose, overalls, pants, stoves and everything which uses cotton or pine, gum, oak, hickory or ash wood.

The banking facilities of Pine Bluff are superb. The manager of the clearing house furnishes the following financial statistics :

Capital stock of banks.....	\$ 975,000.00
Surplus and undivided profits.....	389,418.51
Deposits.....	3,706,143.90
Total resources and liabilities.....	\$5,530,577.41

The rate of taxation in Pine Bluff and Jefferson County, of which it is the county seat, is 27 mills on 50 per centum of assessed valuation as equalized.

The number of acres of land taxed for 1909 was.....	511,500
Value, as equalized, in city.....	\$4,949,290.00
Value, as equalized, in county.....	3,081,220.00
Total taxed realty.....	\$8,030,510.00
Value of personal property.....	\$ 6,264,300.00
Value of real and personal.....	14,294,810.00
Total amount of taxes collected.....	\$360,400.48

Hope, Arkansas

By Hope Progressive League

Hope, Arkansas, is located near the center of Hempstead County, in the southwestern part of the State. It is the largest town in the county, and controls a large trade territory.

Hope has an estimated population of 6,000 as hospitable, law-abiding, intelligent people as the sun shines upon, and they bid good people, no matter where they come from, a most hearty welcome. The war is over, so far as Hope is concerned.

Our shipping facilities are unexcelled, being located on the main line of the St. Louis, Iron Mountain & Southern Railway, direct between St. Louis and Texas, besides, we are the terminus of three other lines, viz.: The A. & L., leading northwest; the Frisco, leading west into Oklahoma, and the L. & A., leading south through Louisiana. This gives us direct connections with all leading jobbing centers.

We have first class school buildings, with all modern facilities, 17 high class teachers, under the direct supervision of a wide-awake, highly educated superintendent of schools. A modern \$10,000.00 building has just been completed by Catholic Sisters, in which they are conducting a private non-sectarian school known as St. Rose Academy. Our church buildings are modern and commodious and every denomination is represented with good organizations.

We have an average of *two hundred and thirty days* per annum with *no frost*. Average annual rainfall is 50 inches, nicely distributed. May is the wettest month; October the driest. Average date of killing frost in autumn is November 8; inspring, March 19. average annual temperature, 63.1 degrees, or about the same as Fresno, California. Average temperature, spring, 63.5 degrees; summer, 79.3 degrees; autumn, 64.2 degrees; winter, 45.3 degrees.

The lands around Hope are rich, productive and can be bought for \$10.00 to \$50.00 per acre. They produce five to seven cuttings of alfalfa per year, good corn, grains, vegetables, all kinds of melons and fruits, even to figs. The present main money crop is cotton. Hope's famous long staple, yielding 500 pounds of ginned cotton per acre, has an established reputation in the Liverpool market and is bringing 25 cents the pound. *Only about one-third* of our good lands are under cultivation.

Hope and its territory is blessed with plenty of pure freestone water, easily secured from wells; besides, has a number of very fine natural springs. Consequently, the health of our community is exceptionally good and our death rate is very low indeed.

Hope owns its fine electric light plant and water works, the latter supplied with pure artesian water, and has a complete modern sewerage system. Natural gas pipe lines, now being laid from the Louisiana gas fields, will give us cheap natural gas early in 1911. Street car lines will soon be built. The city owns a fine forty acre natural park, with first class race track. There is good fishing in streams and lakes, and hunting in our game preserves. Hope has four good banks, a large cotton compress, large cotton seed oil mill and refinery, good ice plant, \$60,000.00 federal building and city free delivery authorized. Has a number of woodworking plants, such as heading factory, hickory handle factory, metal frame screen factory, spoke factory, box factory, a number of pine and hardwood mills, large brick works, etc.

Hope has an abundance of cheap available timber in pine, oak, gum, cottonwood, hickory, cypress, elm, etc. We therefore have some excellent openings and most favorable propositions to make manufacturing plants of all kinds using timber, cotton and cotton products as raw material.

Our fine, high quality cottons and cheap fuel make excellent openings for cotton mills and textile factories of all kinds.

Substantial propositions will receive prompt and favorable action.

St. Rose Academy

Hope, Arkansas



This institution is under the supervision of the Sisters of St. Rose, an order of teachers who make the instruction of youth their life work.

The plan of education, embracing as it does, the harmonious development of the moral, intellectual and physical faculties, is practical, solid and refined. The training given to the disposition and character is designed to fit students to take their place in society with honor to their families, credit to themselves, and benefit to their fellow creatures. As the charm of good-breeding is the result of habits formed in youth, the Sisters, at all times, are careful to instill into the minds of their charges, the great guiding principles of honor and rectitude, and to strenuously discountenance any breaches against cultured deportment. Good carriage, elegance of bearing and manner are insisted upon.

The Academy occupies one of the finest and most elevated sites in the City of Hope. The large, well-shaded grounds afford excellent opportunity for out-door sports. The buildings are new and completely furnished with modern conveniences. The spacious halls and well ventilated rooms were designed especially to promote the comfort and happiness of the students. An abundance of wholesome well cooked food is provided.

The discipline, while firm, is not severe. Persuasion, not force, is the medium of control. The delightful influence of a genial homelike atmosphere that pervades the institution is soon felt and appreciated by the students. Terms reasonable.

Co-Operative Efforts That Count

Fort Smith Light & Traction Company
Helping to Build Fort Smith

Standing at the head of Fort Smith's varied enterprises is the Fort Smith Light & Traction Co., a corporation that has done more in the upbuilding of greater Fort Smith than any other one concern. Not only is the Fort Smith Light & Traction Co. the city's most progressive and up-to-date enterprise, but it is the largest. In fact the company has a greater valuation than any similar concern in the entire South in a city the size of Fort Smith.

The following brief facts are convincing arguments as to the above statements:

The total valuation of the company is \$2,250,000.

The Traction Company is operating street cars over 25 miles of well constructed tracks.

The number of cars now in use is 45. These cars are modern and up-to-date, operated on a fast schedule to all parts of the business and residence districts, kept in a sanitary condition and many are equipped with emergency air-brakes and other appliances for the rapid transit and safety of passengers.

The average passengers carried daily is 13,000. The company employs 350 people and the monthly payroll of the Fort Smith Light & Traction Co. is \$18,000.

In addition to operating the excellent street railway system, the company supplies electricity for light and power, controls the city's gas supply from the local natural gas fields, owns and operates Electric Park, the most beautiful spot in Arkansas, operates a large stone quarry and rock crusher and is interested in many other enterprises.

Unlike many large corporations owning public utilities in other cities, there have always been the most harmonious relations between the city of Fort Smith and the Fort Smith Light & Traction Co. This friendly relation has been brought about by the "square deal" the city has received at the hands of the company. J. Walter Gillette, the local general manager, is among the city's most progressive business men. He keeps abreast of the times and sees that the city is well served by the company. It may truthfully be said that the Fort Smith Light & Traction Co. leads in the progressive movements coming before the citizens daily. The corporation lends its moral and financial support to all public affairs for the upbuilding of the city. It seems to be the general policy of the company to meet every proposition square in the face and advance more than half-way in any undertaking for the good of the city.

The company has laid its plans well for the present and is caring for the future. That a great future for the city is anticipated by the management is evident from the monster power plant that has been erected. The generating station of the company is the finest equipped of any city the size of Fort Smith in the Southwest. The principal building of the plant is a structure 115 by 115, the main engine room containing the following equipment: One 2,250 H.P. Cross-Compound, one 1,200 H.P. simple Allis-Chalmers engine, one 800 and one 500 H.P. Tandem-compound Fulton, and one 350 H.P. simple Russell engine. These are connected with numerous dynamos and power generators. The following new equipment is now being added: One 400 H.P. compound engine and two 225 H.P. Southwork engines. The exciting equipment of the plant consists of four modern motors, connecting with several machines. The furnaces are equipped for both gas and oil.

The total output of the plant is 550,000 K.W.H., of which approximately 200,000 K.W.H. is in alternating current.

The plant is controlled by H. M. Bylesby & Co., of Chicago. Its officers are A. S. Huey, President; H. M. Bylesby, Vice-President; James Brizzolara, Secretary; and J. Walter Gillette, Treasurer and General Manager.



Scenes taken from Beautiful **Electric Park, Fort Smith, Arkansas**, owned and operated by the Fort Smith Light and Traction Company.

- (1) Casino-Dance Hall and Refreshment Parlors.
- (2) The Auditorium, the largest and most expensive summer theatre in the Southwest.
- (3) Round Stand and Japanese Cafe.

J. Walter Gillette, General Mgr. Fort Smith Light and Traction Company

Social Directory

of

Fort Smith, Arkansas

- Albers, Mr. and Mrs. H. K., 900 N. 12th St.
 Albright, Mr. and Mrs. E. E., 508 Lexington Ave.
 Alexander, Mr. and Mrs. F. M., 221 N. 18th St.
 Alexander, Mrs. J. H., 416 Lexington Ave.
 Allen, Dr. and Mrs. W. H.
 Altman, Mr. and Mrs. J. M., 714 N. 6th St.
 Apple, Mr. and Mrs. I., 607 N. 6th St.
 Atkinson, Mr. and Mrs. B., Free Ferry Rd.
 Ayers, Mr. and Mrs. Jno., 800 N. 12th St.
 Bache, Mr. and Mrs. F., 211 N. 17th St.
 Bailey, Mr. and Mrs. J. M., 1402 Dodson Ave.
 Ball, Mr. and Mrs. P. A., 135 N. 17th St.
 Barkdull, Mr. and Mrs. L. P., 415 S. 19th St.
 Barnes, Mrs. Jas. K., 515 N. 6th St.
 Barnes, Mrs. T. H., 518 N. 15th St.
 Beck, Mr. and Mrs. H. M., 720 N. 5th St.
 Bedwell, Mr. and Mrs. E. D., 214 N. 15th St.
 Berry, Mr. and Mrs. Artie, 703 N. 6th St.
 Black, Mr. and Mrs. E., 1406 Dodson Ave.
 Boles, Mr. and Mrs. Thos., 1223 N. C St.
 Bollinger, Mr. and Mrs. R. C., 1108 N. D St.
 Boone, Mr. and Mrs. T. W. M., Little Rock Ave.
 Bourland, Mr. and Mrs. F., Sr., 405 N. 16th St.
 Bourland, Mr. and Mrs. F., Jr., 509 S. 14th St.
 Bourland, Judge and Mrs. J. V., 822 N. 14th St.
 Boyer, Mr. and Mrs. H. B., 1639 Grand Ave.
 Breckenridge, Mr. and Mrs. C. R., 504 N. 16th St.
 Buckley, Dr. and Mrs. J. H., 415 N. 13th St.
 Burke, Mr. and Mrs. M. C., 118 N. 18th St.
 Campbell, Mr. and Mrs. R. W., Oakland Place.
 Carnall, Mr. and Mrs. W., 711 N. A St.
 Carter, Mr. and Mrs. C. B., 1200 N. 13th St.
 Cate, Dr. and Mrs. W. T., 1115 N. H St.
 Crane, Mr. and Mrs. B. D., 311 N. 8th St.
 Cravens, Mr. and Mrs. Wm. M., 1405 N. B St.
 Cravens, Mr. and Mrs. R. R., 1317 N. D St.
 Cravens, Mr. and Mrs. Jerry, 1106 N. 14th St.
 Davis, Mr. and Mrs. Tom, 423 N. 7th St.
 Dorente, Dr. and Mrs. D. R.
 Dowd, Mr. and Mrs. A., 1323 N. D St.
 Eads, Mr. and Mrs. C. B., 309 N. 16th St.
 Eberle, Dr. and Mrs. J. G., 1203 N. 14th St.
 Echols, Mr. and Mrs. Will, 123 N. 15th St.
 Edrington, Mr. and Mrs. J. L., 507 N. 14th St.
 Falconer, Mr. and Mrs. W. A., 823 N. 13th St.
 Ferguson, Mr. and Mrs. A. L., 211 N. 14th St.
 Fitzhugh, Mr. and Mrs. H. L., 1100 N. 14th St.
 Foltz, Dr. and Mrs. J. A., 1116 N. 13th St.
 Foster, Dr. and Mrs. J. H., 500 N. 18th St.
 Gannaway, Mr. and Mrs. Wm. R., Free Ferry Rd.
 Gardner, Mr. and Mrs. J. C., 708 N. 18th St.
 Garrison, Mr. and Mrs. N. I., 810 N. 14th St.
 Gibson, Rev. and Mrs. F. F., 415 N. 13th St.
 Handlin, Mr. and Mrs. F., 423 N. 15th St.
 Harris, Mr. and Mrs. R. P., 101 N. 19th St.
 Harp, Mr. and Mrs. J. A., 2204 Grand Ave.
 Harper, Mr. and Mrs. W., 400 N. 7th St.
 Hicks, Dr. and Mrs. R. A., S. 25th and Little Rock.
 Hill, Mr. and Mrs. J. M., 1012 N. 12th St.
 Hinch, Mr. and Mrs. H., 315 S. 13th St.
 Hoffman, Mr. and Mrs. Claude, 523 N. 13th St.
 Hoffman, Mr. and Mrs. Bert, 620 N. 14th St.
 Holt, Dr. and Mrs. Chas., 200 Goldman Hotel.
 Hon, Judge and Mrs. Daniel, 662 N. 19th St.
 Howell, Mr. and Mrs. J. W., Little Rock and Greenwood.
 Hunt, Dr. and Mrs. Clarence, 1109 N. D St.
 Hunt, Mr. and Mrs. H. J., 822 N. 6th St.
 Hurley, Mr. and Mrs. W. H., 823 S. 12th St.
 Irving, Dr. and Mrs. A. W., 820 $\frac{1}{2}$ Garrison Ave.
 Jewett, Mr. and Mrs. C. J., 710 N. 12th St.
 Johnson, Dr. and Mrs. I. N., 720 N. 18th St.
 Johnson, Mr. and Mrs. T. H. R., 605 N. B St.
 Johnson, Mr. and Mrs. W. A., 500 N. 15th St.
 Johnson, Mr. and Mrs. W. H., 805 N. 12th St.
 Johnson, Mr. and Mrs. W. J., 623 N. 6th St.
 Johnston, Mr. and Mrs. F. B., 615 N. 6th St.
 Johnston, Mr. and Mrs. Roy, 711 N. 6th St.
 Kelley, Mr. and Mrs. H. E., 809 N. 6th St.
 Kerwin, Mr. and Mrs. Jno., 414 N. 16th St.
 Kimpel, Mr. and Mrs. B. D., 8 and 9 Elks' Bldg.
 King, Dr. and Mrs. H. C., 723 N. 6th St.
 King, Dr. and Mrs. J. M., 901 S. 12th St.
 Klein, Mr. and Mrs. F. J., 220 May Ave.
 Kuykendall, Mr. and Mrs. J. W., 717 N. 18th St.
 Land, Mr. and Mrs. W. R., 1023 N. 14th St.
 Langston, Mr. and Mrs. J. V., 402 May Ave.
 Laster, Mr. and Mrs. F., 815 N. 13th St.
 Laws, Dr. and Mrs. C. E., 501 N. 15th St.
 Laws, Dr. and Mrs. J. T., 2325 Catholic Ave.
 Lee, Mr. and Mrs. A. G., 310 S. 17th St.
 Lick, Mr. and Mrs. C. A., 400 N. 14th St.
 Lillard, Mr. and Mrs. W. H., Elks' Bldg.
 Looney, Dr. and Mrs. J. J. W., 2305 Grand Ave.
 Lowrey, Mr. and Mrs. I. S., 1100 S. 13th St.
 Luce, Mr. and Mrs. Will, 714 N. C St.
 Ludeau, Dr. and Mrs. J. E., Fort Smith Hospital.
 Lyman, Mr. and Mrs. G. H., 316 N. 6th St.
 Marks, Mr. and Mrs. A., 912 N. 14th St.
 Marshall, Mr. and Mrs. J. E., Cliff Drive
 Marshall, Mr. and Mrs. Will, Greenwood Ave.
 Martin, Mr. and Mrs. W. K., 1014 N. 12th St.
 Martin, Mr. and Mrs. W. R., Free Ferry Rd.
 Mayes, Mr. and Mrs. J. E., 722 N. 18th St.
 McCorkle, Mr. and Mrs. W. B., 1123 N. 15th St.
 McCurtain, Mr. and Mrs. D. C., 508 S. 12th St.
 McDonough, Mr. and Mrs. J. B., Free Ferry Rd.
 McGinty, Dr. and Mrs. Jno., 410 N. 7th St.
 McLeod, Mr. and Mrs. A., 912 N. 13th St.
 McCloud, Mr. and Mrs. Sam, 123 N. 19th St.
 McShane, Mr. and Mrs. P. E., 519 S. 18th St.
 Mechem, Mr. and Mrs. H. C., 1122 N. 13th St.
 Mechem, Mr. and Mrs. Ralph, 121 N. 14th St.
 Mechem, Mr. and Mrs. Edwin, 2323 Tillis Ave.
 Meek, Mr. and Mrs. Robt., 505 N. 16th St.
 Miles, Mr. and Mrs. L. P., 722 N. 13th St.
 Miles, Mr. and Mrs. Vincent, 1020 N. 14th St.
 Miller, Mr. and Mrs. J. G., 403 N. 7th St.
 Montague, Mr. and Mrs. R. R., 1121 N. 14th St.
 Morton, Mr. and Mrs. J. W., 1214 N. D St.
 Moulton, Dr. and Mrs. H., 905 N. 12th St.
 Mowen, Mr. and Mrs. C. D., 123 N. 14th St.

Social Directory

of

Fort Smith, Arkansas

(Continued)

- Mowen, Mr. and Mrs. J. A., 323 N. 11th St.
 Murphy, Mr. and Mrs. W. J., 923 N. 13th St.
 Murray, Rev. and Mrs. G. M., 219 N. 6th St.
 Murta, Mr. and Mrs. C. J., 322 N. 6th St.
 Neal, Dr. and Mrs. W. J., 1723 Grand Ave.
 Neal, Prof. G. M., 515 N. 13th St.
 Ney, Mr. and Mrs. R., 923 N. 6th St.
 Oglesby, Mr. and Mrs. I. D., 323 N. 6th St.
 Packard, Mr. and Mrs. G. C., 207 S. 25th St.
 Pantet, Mr. and Mrs. A. A., 1420 S. 6th St.
 Parker, Mr. and Mrs. J. J., 620 Dodson Ave.
 Paul, Mr. and Mrs. F. L., 1302 N. C St.
 Pierce, Mr. and Mrs. J. C., 205 N. 17th St.
 Powell, Judge and Mrs. R. T., 1116 N. 12th St.
 Price, Mr. and Mrs. T. C., 221 May Ave.
 Pryor, Mr. and Mrs. T. B., 514 N. 21st St.
 Quail, Mr. and Mrs. Wm., Free Ferry Rd.
 Ragland, Dr. and Mrs. A. G., Elks' Bldg.
 Read, Mr. and Mrs. H. C., 109 N. 16th St.
 Read, Mr. and Mrs. F. S., 406 N. 16th St.
 Read, Mr. and Mrs. J. F., 213 N. 16th St.
 Reddick, Mr. and Mrs. T. T., 2701 May Ave.
 Reed, Mr. and Mrs. T. N., 920 N. 12th St.
 Reynolds, Mr. and Mrs. C. F., 114 N. 14th St.
 Reynolds, Mr. and Mrs. Dick, 401 Lexington Ave.
 Reynolds, Mr. and Mrs. F. T., 210 Lexington Ave.
 Roberts, Judge and Mrs. J. H., 1002 N. 12th St.
 Robertson, Mr. and Mrs. Scott, Free Ferry Rd.
 Rogers, Mr. and Mrs. H. F., Little Rock Rd.
 Ross, Dr. and Mrs. Chas.
 Salls, Mr. and Mrs. H. B., 720 N. 7th St.
 Sengel, Mr. and Mrs. Geo., 313 N. 10th St.
 Shaw, Mr. and Mrs. Till, 502 S. 19th St.
 Shotwell, Mr. and Mrs. R. A., 602 N. 16th St.
 Smart, Mr. and Mrs. C. S., 917 N. 12th St.
 Smith, Dr. and Mrs. G. W., 2600 Park Ave.
 Spaulding, Mr. and Mrs. H. G.
 Smith, Mr. and Mrs. J. P., 805 N. 12th St.
 Smith, Mr. and Mrs. T. J., 120 N. 16th St.
 Southard, Dr. and Mrs. J. D., 214 N. 6th St.
 Sparks, Mr. and Mrs. G. P.
 Sparks, Mr. and Mrs. J. M., 201 N. 14th St.
 Speer, Mr. and Mrs. C. E., 221 N. 17th St.
 Speer, Mr. and Mrs. Dave, 1119 N. 5th St.
 Speer, Mr. and Mrs. H. C., 112 N. 17th St.
 Speer, Mr. and Mrs. Ralph, 1118 N. 14th St.
 Sternberg, Dr. and Mrs. J. M.
 Stevenson, Mr. and Mrs. E. H., 200 N. 16th St.
 Taylor, Dr. and Mrs. J. M., 308 N. 18th St.
 Tenny, Mr. and Mrs. J. M., 817½ Garrison Ave.
 Theurer, Mr. and Mrs. M., 315 N. 6th S.
 Thibaut, Mrs. Kate, Rector Place.
 Thienes, Mr. and Mrs. P., 111 N. 12th St.
 Thomas, Mr. and Mrs. I. D., 816 S. 24th St.
 Thompson, Mr. and Mrs. Claude, 2311 N. 1st St.
 Thurman, Mr. and Mrs. Ned, 723 N. 13th St.
 Tillis, Mr. and Mrs. Geo., 321 N. 7th St.
 Trusty, Prof. and Mrs. T. A., Van Buren Rd.
 Utley, Mr. and Mrs. R. L., 501 S. 19th St.
 Vaile, Mr. and Mrs. Jno., 301 N. 14th St.
 Van Sickel, Mr. and Mrs. Chas., 2719 Kinkead Ave.
 Vick, Mr. and Mrs. R. E., 713 N. 13th St.
 Wallace, Dr. and Mrs. J. M. Wallace, 1700 N. 1st St.
 Ward, Mr. and Mrs. Frank, N. 22nd St. and Little Rock.
 Ward, Mr. and Mrs. J. N., 323 N. 19th St.
 Warner, Mr. and Mrs. Chas., 509 N. 15th St.
 Weinstein, Mr. and Mrs. L., 311 N. 8th St.
 Wenderoth, Mr. and Mrs. F., 1021 N. 13th St.
 Whybark, Mr. and Mrs. W. M., 202 May Ave.
 Williams, Mr. and Mrs. Alf., 122 N. 15th St.
 Williams, Mr. and Mrs. B., 309 N. 7th St.
 Williams, Mr. and Mrs. C., 1024 N. 14th St.
 Williams, Mr. and Mrs. G. T., 311 N. 16th St.
 Williams, Mr. and Mrs. J. B., Free Ferry Rd.
 Winchester, Mr. and Mrs. T. P., 118 N. 19th St.
 Witherspoon, Mr. and Mrs. Jno., 923 N. 12th St.
 Wood, Dr. and Mrs. Clark, 423 S. 13th St.
 Woods, Mr. and Mrs. Z. A., 315 N. 8th St.
 Worthington, Mr. and Mrs. J. I., 1100 N. 15th St.
 Wortz, Mr. and Mrs. C. H., 611 N. 14th St.
 Wright, Mr. and Mrs. T. J., 922 N. 13th St.
 Wyatt, Mr. and Mrs. R. B., 901 N. 13th St.
 Yantis, Mr. and Mrs. A. B., 315 Lecta Ave.
 Youmans, Mr. and Mrs. F. A., 403 May Ave.
 Youmans, Mr. and Mrs. Geo. F., 411 S. 18th St.
 Young, Mr. and Mrs. W. D., 1522 Little Rock Rd.
 Young, Mr. and Mrs. D. J., 1010 Emma Ave.

Texarkana, Arkansas-Texas

This City is the gateway between the States of Texas and Arkansas, and is situated on the line of these two States, its joint population, according to the census of 1910 is 15,445 which shows an increase in ten years of 53 per cent. It is estimated that there is now more than one million dollars worth of improvements being made. The city is rapidly improving in every direction; it is well and handsomely constructed in brick and stone, and its appearance is that of thrift and enterprise. The city can be easily reached from every direction, having railroad facilities unsurpassed, there being nine of the leading railroad systems of the United States running into Texarkana daily—thirty-nine passenger trains and over eighty freight trains. The city has a fine waterworks system, fifteen miles of street railway track, twenty-five miles of concrete sidewalk, fifteen miles of gravel and brick street pavements, splendid banking facilities, two daily papers, fifteen school buildings (sixty-seven teachers with some four thousand pupils), good hotels, boarding houses, ice factories and cold storage plant, and surrounded by a magnificent and ideal agricultural and truck farming country. These lands, whose fertility is unsurpassed, can be purchased at from \$5.00 to \$50.00 per acre, and especial inducements are offered to the farmer and factories. Natural gas is abundant giving the city an enviable position as to its future for manufacturing enterprises of any kind. This gas is furnished very cheap to the consumer by The Texarkana Gas and Electric Co. and through its effort and enterprise is doing much to build up the city under the able management of Mr. W. L. Wood, Jr., who is considered to be one of the wide awake men in this portion of the State.

The Four States Life Insurance Company

of Texarkana, Arkansas

CAPITAL STOCK \$300,000.00

Life, Health and Accident Insurance

Incorporated on August 6, 1910, the Four States Life Insurance Company commenced actual business during the early part of 1911 and entered a field of commercial activity in the State of Arkansas distinctly its own. The incorporators of the Company were M. G. Caldwell, Rollin W. Rodgers and Dr. R. L. Grant, three well known and reliable Texarkana business men.

The first old line Company to be organized in the state, The Four States Life occupies a pre-eminent position in the field of insurance, and by reason of its well founded and conservative organization is destined to become a great power for good in the development of the Southwest, and in "The Awakening of Arkansas," The Four States Life Insurance Company will be found in the forefront of every movement that has for its object the furtherance of the State's best interests.

The organizers of the Four States Life Insurance Company are among the most representative and influential business men of Texarkana. The president, Mr. M. G. Caldwell, is an old line life insurance man of many years experience and unquestioned ability and integrity, and with such a man as he at the head of the institution, it is certain that its affairs will be administered in an able and conservative manner.

The incorporators have associated with them as directors and stockholders some of the best people of Southwest Arkansas, Northeast Texas and North Louisiana. The wealth and influence of the shareholders combining to insure the success of the organization, makes absolutely certain an old line life insurance company that will in the near future, mean to Arkansas what the Prudential, New York Life and other companies have meant in the development of the commercial and industrial enterprises of the East.

The business policy of The Four States Life Insurance Company will always be conservative, thereby insuring protection of its stockholders and outstanding insurance, but on the other hand it will be progressive to a degree as concerns the material development of the great natural resources of Arkansas. This factor entered largely into the purpose of the organizers. Being men of established reputation and long experience in the insurance field and recognizing the great opportunity for an insurance organization of this character, the organizers of The Four States Life saw beyond the vale of mere financial possibilities and builded an institution that in the years to come will wield its influence as a magic wand over the undeveloped and incomparable possibilities of Imperial Arkansas.

A feature worthy of more than passing notice in the organization of The Four States Life Insurance Company is the provision made for a surplus of \$225,000 for the protection of policy holders and shareholders.

This is a state institution and one in which every man, woman and child should feel a direct ownership and look upon with the utmost degree of state pride. It is your Company and with its home office located at the Gateway of the State, it stands a Gibraltar of protection, not only to the commercial and industrial interests of the State, but to the helpless and defenseless loved ones of those whose activities in the material upbuilding of the commonwealth have been forever stilled by the hand of death.

The Company is ready and will gladly furnish any information desired concerning its basis of organization, features of its policies, rates for protection and in short, anything that will better acquaint the people of Arkansas with the only old line insurance Company ever organized within this State. A postal addressed to the home office at Texarkana will bring any information desired.

Arkadelphia, Arkansas

Arkadelphia is the agricultural, commercial, religious, educational center of Southwest Arkansas.

Clark County, of which Arkadelphia is the seat and principal town, is especially well provided for in the matter of rich bottom land, and because of the fertility of this region the county is agriculturally one of the most important in the State. Under the old system of farming the principal crops were cotton and corn, but with the introduction of new methods—due largely to the establishment at Arkadelphia of a United States Government agricultural experiment station—the farmers have learned the value of crop diversification and there is now added to the list grains, grasses, potatoes, sugar-cane, garden vegetables and fruits of all kinds.

Hogs remain fat all winter on the mast gathered from the timbered ranges. Every farmer has a few swine, and good profit is to be made by marketing the young pigs at the fancy prices offered for them in the nearby cities, where meats of all kinds are always in demand. The acorn-fed hogs, finished up on grain, make bacon of good quality, and there is no cheaper way of producing pork.

Arkadelphia is one of the prettiest of Arkansas cities as well as one of its chief industrial and educational centers.

Clark County, one of the oldest and one of the largest counties in the State, may well be called the "Little Arkansas." No county in the State can claim a greater diversity of products than can Clark County. In the fertile valleys of the Terre Noir, the Ouachita and the Caddo and numerous other streams are found the finest corn and cotton lands in the world. Also on these lands are giant oaks of many varieties. These lands when uncultivated make excellent pasture lands, being covered with all kinds of fine grass, including switch cane, where cattle and horses may keep fat all winter without any protection whatever. Clark County contains a great part of the famous Black Ridge—a great body of deep, black land not subject to overflow—where almost any kind of products may be raised, but where alfalfa and red clover are now about to reign supreme. Clark County, according to the geological report of the State, is the heart of the great peach belt of the South. No finer fruit can be raised anywhere than is raised in Clark County. Clark County is supplying Hot Springs with the greater part of her produce. In all parts of the county are splendid truck lands. Clark County is a paradise for stock. Here are great open ranges for cattle, horses and hogs, with water, grass, shade and cane in abundance. Her streams are full of fish, her woods are full of game and her fields are heavily fruited. If ever there was a place where a family could live happily that place is Clark County.

We have located at Arkadelphia the largest flour mill in the State and one of the largest in the United States. This plant, which started in a small way about ten years ago with \$25,000.00 capital stock and a capacity of 100 barrels of flour and meal per day, has a capacity of 1,000 barrels of flour and meal and 20 cars of feed per day, with an elevator capacity of 250,000 bushels bulk grain and storage capacity of 100 cars of sacked grain and product, and has an annual business of over \$2,000,000.00.

The main building of this plant is a large five story, reinforced, concrete fireproof structure with all fireproof devices, including automatic closing fire doors and wire glass windows, double stand pipe and hose on every floor, as well as concrete stairways and roof. The machinery in this plant is all of the latest improved type.

The power plant is also of fireproof construction, and has a capacity of 700 H.P.

The elevator is thoroughly modern and is practically fireproof, and is driven by an electric motor. The current for driving this plant is generated in their own power plant.

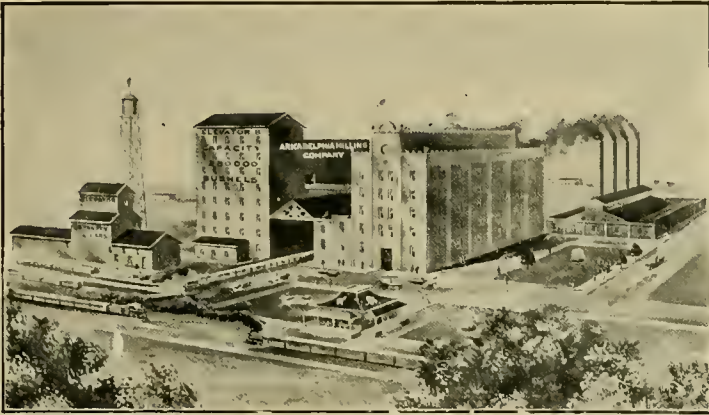
The products of this plant are sold in twenty different States and several foreign countries.

With the best mill in the southwestern portion of the United States, the best wheat that money can buy and the

"Heart of the Grain,
Plus the art of the Brain,"

the products of this great plant are helping to put Arkansas to the front.

For further information see our advertising section.



USE OUR FLOUR

“It's Better”

¶ Because:—It is made from the finest selected pure soft wheat, by millers having twenty years experience milling especially for Southern trade, in our modern thousand barrel mill.

¶ Because:—This mill has just been put in operation and contains all the latest improved machinery, while most flour offered in Arkansas is made in mills from five to fifteen years old, and the improvements in modern flour milling machinery has been marvelous the past few years.

¶ Because:—It is twenty-five per cent finer than we could possibly make in our old mill, which was less than ten years old.

Arkadelphia Milling Company

“The Heart of the Grain, Plus the Art of the Brain”

Arkadelphia, Arkansas

An Unsurpassed Service

TO ALL POINTS

North-South-East-West

Trains equipped with Pullman Sleepers
of the Latest Design, Modern Coaches
and Chair Cars, Mammoth Engines and

The Most Excellent Dining Car Service
Meals a la Carte

All This is Found On the Trains of the

Iron Mountain Route

Through Service From **LITTLE ROCK** To

Chicago,
St. Louis,
Memphis,
Fort Smith,
Kansas City,

Dallas,
Fort Worth,
Los Angeles,
El Paso,
New Orleans,

San Antonio,
Mexico City,
Austin,
Houston,
Galveston

Superb Service to the

Hot Springs of Arkansas

America's Natural Sanitarium
and Most Famous Resort

Full particulars from any representative, or address:



J. G. Hollenbeck
Assistant General Passenger Agent
Little Rock

MOODY HOTEL



AND BATH HOUSE

N. M. MOODY, Proprietor and Owner

J. L. WEILLE, Manager

120 Outside Guest
Rooms, with hot and
cold running water,
telephone, box springs
on beds, clothes closet
in every room. ¶ The
Hotel is 55 feet higher
than any Hotel in Hot
Springs. ∴ ∴ ∴

HOT SPRINGS, ARKANSAS

Ouachita College, Arkadelphia, Arkansas

Some Condensed Facts.

Established 1886. Steady growth. Graduates succeed. Know College by fruits. Ouachita no longer an experiment. Will do for your child what it has done for many distinguished graduates.

Scope and Character of Work.

High Standards. Three years Bachelor of Literature course. Four years Bachelor of Arts course. Five years Master of Arts course. Just added strong course leading to degree Bachelor Music. Entrance requirements raised to 14 units. The leading subjects in which we give instruction are Greek, Latin, French, German, Philosophy, Ethics, Pedagogy, Mathematics, History, English, Literature, Bible, Geology, Chemistry, Botany, Anthropology, Physics, Art, Expression, Piano, Violin, Pipe Organ, Stenography, Bookkeeping, Commercial Law and Military Science and Tactics.

Conservatory of Music and Fine Arts.

Conservatory of unsurpassed excellence. Two male teachers. Six ladies. All specialists. Best American and European training. Pipe organ. Thirty pianos. Art Studio. Voice teacher. Violin teacher. Students win in inter-collegiate contests. Frequent recitals. Demand for musicians trained at Ouachita. Superb Expression Department.

The Place and Surroundings.

Arkadelphia beautiful hill country, singularly free from malaria of swamp sections, and typhoid and pneumonia of higher sections. Saloons and low resorts prohibited by law and sentiment. The very place for your sons and daughters.

Expenses.

Literary tuition fifty dollars a year. Specialties fifty each. Board, lodging, lights, heat and laundry only one hundred and fifty dollars a year. Rates for boys boarding vary in homes.

Special Attractions.

Brass band, Orchestra, Quartette, Chorus, Football, Baseball, Track Athletics. Athletic coach, Y. M. C. A., Y. W. C. A., Baraca Class, Ministerial Association. Volunteer Mission Band. Library of 7,000 volumes. Eighty magazines come monthly to reading room.

Discipline.

College large enough for strong literary societies and athletic organizations, and small enough for teachers to give individual attention to physical, mental and moral needs of students. Just the right size for best educational results. We prepare students to make a life and a living. We try to give the best possible education at the least possible cost.

Address HENRY S. HARTZOG, President, Arkadelphia, Arkansas



Drink Mountain Valley Water

Remember it is a good water and good water can be drunk under any and all circumstances. But hear what others say. In a word Mountain Valley Water cleanses the system, prevents sickness and cures diseases by ridding the blood of poisonous products through a healthy increased physiological action of the kidneys. For information regarding the Springs and Hotel, write to JNO. W. CAMPBELL, 316 Central Avenue, HOT SPRINGS, ARKANSAS.

Milwaukee Hotel

J. P. HICKEY, Proprietor



Centrally located. First Class and strictly modern in every department and conducted on American Plan.

Electric Elevator
Steam Heat, Hot
and Cold Water
in Every Room

Cozy, comfortable, reasonable in price, fire proof and homelike. In the heart of the business district, away from the noise and dust.

Opposite Federal Hospital
and Bath House Row

Hot Springs, Arkansas

R. Fishback, Proprietor

James G. Tuttle, Manager

The Hotel Putnam

Hot Springs, Arkansas

Just Rebuilt, Remodeled and Refurnished. American Plan, All Modern Conveniences. Steam Heat, Stationary Wash Stands in Every Room. Hot and Cold Running Water, Electric Lights, Call Bells, Night and Day Service, Good Ventilation. All Outside Rooms

Rates: \$8.50, \$10.50,
\$12.50 and \$15.00

One Block to Bath Houses, One-Half Block to Postoffice and Auditorium Theatre, One-Half Block to Rock Island Depot. Centrally Located in the Business part of City. Special Rates to Families

Telephone 629



J. A. TOWNSEND, Proprietor

Telephone 1151

New Townsend Hotel

American and European

New Building of Brick and Stone
just completed. Thoroughly
modern. Electric Lights
Steam Heat, Hot
and
Cold Water
in
Every Room

Centrally located within two
blocks of Bath-House
Row, Postoffice
Banks and
Depots

Moderate Rates

111-120 Chapel Street
Hot Springs, Arkansas



Hotel Pullman

Jos Longinotti, Proprietor

Hot Springs, Arkansas

The Gem of the
Valley

Situated in the heart of the city and the ONLY first-class hotel directly opposite the U. S. Government Reservation, Promenade, and Bath House Row.

The Pullman offers the best accommodations at the lowest rates of any first-class hotel in the city, and solicits your inspection before locating permanently.

American plan;
rates per day \$2.00
up; week \$2.50 up.



“The House of Quality”

The Marquette Hotel

Hot Springs, Ark.

Tom J. Pettit, Proprietor
Formerly Proprietor of Waverly Hotel

Up-To-Date
Service

Large Sample
Room

European

Has Telephones and Hot and Cold Running Water in All
Rooms, also Rooms with Baths and Toilets

Rates \$1.00 Per Day and Up
One Block from all Depots
Porters Meet All Trains

The only Hotel in the City having Sample Room on ground floor

Jas. S. McConnell

Lawyer

803 1-2 Central Avenue

Hot Springs, Ark.

Both Phones 982

823 State Street

Osteopathic Health Home

Dr. R. M. Mitchell and
Dr. Jennie C. Mitchell, Props.

Texarkana, Arkansas

Full Stock Supplies and Accessories

Tedford Auto Co.

Telephone 931

1917 Main St.

Little Rock, Ark.

The Blake Jewelry Company

Leading Jewelers

One of the Largest and Oldest Jewelry Houses in
the State

Hot Springs, Ark.

Dr. J. Falkner

Osteopath

Texarkana
Arkansas-Texas

101-105-106
Bank Building

Old Phone 6

Residence Y. M. C. A.

Dr. C. A. Dodson

Osteopathic Physician

State National
Bank Building

Little Rock, Ark.

The Craighead Laundry

Hot Springs, Arkansas

Phone 87

We Wash Everything but the Baby

J. H. Betts, President

S. R. Oglesby, Vice-President
J. H. McCollum, Vice-President

Stuart Wilson, Cashier

The Hope National Bank of Hope, Arkansas

The Only National Bank in the County

Capital Paid in	\$50,000.00
Stockholders Liability	50,000.00
Surplus and Profits	20,000.00
Total Protection to Depositors	\$120,000.00

This alone is the Largest Financial Protection Offered to Depositors by any Bank in Hope, or Hempstead County, Arkansas.
Your account is solicited. Correspondence cordially invited on any matter relative to Hope or Hempstead County, Arkansas. Interest at 1 per cent on certificates of deposit.

In connection with the above bank, and with the same
Officers and Stockholders
is operated

The Hope Savings Bank and Trust Company

The Only Exclusive Savings Bank in the County

Capital Paid in	\$23,500.00
Surplus and Profits	6,500.00
Total Protection to Depositors	\$30,000.00

This Makes a Total of \$150,000.00 Protection to Depositors Under One Management. Interest at 4 per cent, paid semi-annually on accounts of \$1.00 or more.

Specially Reserved Space

At Request of

A. H. WILLIAMS

of Hot Springs, Arkansas
Proprietor

Hotel Jefferson

709 Malvern Ave.

The Sumpter House

Cor. Exchange and Court Sts.

Morphine and Drug Habit Cared for
and Treated

Experienced and Educated Nurses
in Attendance

Crystal Street Hospital

H. A. Maynard, Supt.

Equipped with Operating Room and Modern
Appliances, not only for the Surgical Patient
but a Home for the Invalid and Rheumatic.

Telephone 1555
No. 1 Crystal St.

Hot Springs, Ark.

Duffie's

The Store Where
\$\$\$
Count

“Hot Springs Leading Store”

The Only Complete Dress Goods and Silk Department in the City.
Complete Line of Men's and Boys' Furnishing Goods.
Sell Everything that Women and Children Wear.

We Sell More Boys' Clothing
than All Hot Springs.

Phone 62

812-814 Central Avenue

The New Magnolia

Miss Emma E. Blount

Nice
Quiet
Cool and
Pleasant

No Drimmers take Bus, on Car Line
Rates \$8.00 to \$12.00 Per Week

Phone 1638
615 Park Ave.

Hot Springs, Ark.

Babcock's Dancing Academy

Lessons in Class and in Private
Dances: Monday, Wednesday and
Friday Nights

Waltz and Two-Step
Reverse Guaranteed
in Six Lessons

Strangers and Visitors are Welcome

Old City
Hall Bldg.

Hot Springs, Ark.

Arkansas Guaranty Title and Trust Co.

Makes Farm Loans

Abstracters

Guarantees Titles

Central Office, Little Rock, Arkansas

¶ **Branch offices** in Pine Bluff, Fort Smith, Texarkana, Newport, Batesville and other important centers in Counties of Arkansas.

¶ We have **co-operative** understandings with up-to-date Abstracters in Counties where we do not own plants.

¶ Our **ownership of plants**, and co-operative understandings enable us to give you the best possible service in any County in Arkansas for a reasonable fee.

¶ With **One Hundred and Fifty Thousand Dollars** as a basis for making and selling Farm Loans in Arkansas, our Farm Land and Loan Department will be the means of bringing many Thousands of Dollars from the loan investors in the North and East to Arkansas.

¶ Our **Tax Paying Department** will give special service to non-resident landowners in the way of attending to the assessing and paying of taxes from year to year. We represent a large number of resident and non-resident landowners, and are therefore in a position to give you the best of service at the least cost.

¶ We make a **specialty** of **abstracting** and **guaranteeing** the title to large tracts of land in any part of the State.

¶ **Your business respectfully** solicited and satisfactory work guaranteed.

J. F. BLACK
President

P. W. PATTERSON
V-President

PUTNAM DICKINSON
Secretary

The Texarkana Trust Company

Capital \$200,000.00

Bankers, Brokers

and

Real Estate Dealers

We Deal in Stocks, Bonds and Investments

We handle all classes of Real Estate, City
and Suburban Property, Farm
Lands, Timber Lands
Mineral Lands
and Oil
Lands

SICK MAN WOMAN

No matter where you live or who says you cannot be cured, we will
give a Binding Bank Guarantee

Lopez Specific (Special Compound) The Great Hot Springs Remedy

Will cure or materially benefit any case of Blood or Skin Disease, Scrofula, Catarrh, Rheumatism, Malaria, Constipation, Liver, Kidney, Stomach or Female Troubles, General Decline, Etc., in 30 Days (or Cost Nothing). A bottle should be in every home, a child can take LOPEZ safely. Full information and Booklet Free. Write—

Lopez Remedy Company, Room 7, Hot Springs, Arkansas
Wichita, Kansas or Mt. Clemens, Michigan

Allin Machine Works

Engines, Boilers, Pumps
Injectors, Steam Gauges

Machine Shop and General Repairs

Agents For

Overland Automobiles, Auto
Supplies and Repairs

Pontotoc
and Missonri Sts.

Helena, Arkansas

Lensing Millinery Co.

Exclusive Styles in

Millinery, Fancy Notions, Ladies' Muslin
Underwear, Hosiery, Handkerchiefs
and Aprons

Send us your Mail Orders

Old Phone 2658
701 Main Street

Little Rock, Ark.

Gerlach Realty Co.

"The Square Dealers"

Notaries Public

We deal in City and Country Property, Collect Rents
and Write Insurance. Let us have your
Business, we will Give You a
Square Deal

Argenta - - Arkansas

WE SELL

Hardwood Timber Lands
and
Farm Lands

Kelley & Allen

Helena, Arkansas



The Merchants Hotel

J. R. Frazier
Proprietor



Headquarters for Commercial Travelers
Phone in each room

Little Rock, Ark.



ARE YOU Absolutely sure about the safety of your investment? It is better to have one of our Certificates of Deposit drawing 3 or 4 per cent interest than to be worrying over unprofitable investments represented to you as yielding large returns. We issue Certificates of Deposit in amounts of \$10.00 and upward, and pay 3 per cent interest on 6 month Certificates and 4 per cent on 12 month Certificates, the safety of which cannot be doubted.

We conduct a general banking business, and accounts of individuals, firms, corporations and banks are solicited on terms consistent with sound and legitimate banking.

Collections are given special attention.

We also issue letters of credit and drafts available in all parts of the World.



The Citizens Bank

Capital \$300,000, Surplus \$75,000

Pine Bluff, Ark.

The Topping House

Mrs. J. S. Topping,
Proprietress

Private Board

One Block From Park Hotel Bath House
Room With Board, \$5.00 Per Week Up
Home Cooking. Private and Homelike

A Good Table
Our Specialty

111 Grove St. Near Park Hotel

Geo. T. Schmelzel

Electrical Engineer

and

Contractor

For Anything

Electrical

25 Years practical
experience in the
Electrical Field

Phone Connections

619 Central Avenue

Hot Springs, . . . Arkansas

WE KNOW HOW



You Should Have

K I R K ~
A
T A I L O R

Make Your Clothes. Ladies
Tailoring in Connection

230 Orange Street
823 Central Avenue

Hot Springs, . . . Arkansas

A Good Assortment of Antique Jewelry



Cut Glass, Hand Painted China, Silver and Plated
Ware. Diamonds, Watches and Jewelry at
Bargains in Unredeemed Pledges

Expert Watch and Jewelry Repairing

Money Advanced on Articles of Value

Wm. E. Bell

117-119 E. Markham St. Hot Springs, Ark.

Simon Mendel

Hot Springs Au-
thority on

Ladies'
Wearing
Apparel



Phone 735

121 Central Avenue

Hot Springs, Arkansas

Harris Fotografer

Maker of
Fine
Portraits

Kodaks—Films—Kodak Finishing
Children's Fotografs a Specialty

Remember we have the conven-
ience of a ground floor studio.
Cloudy days as good as
sunshine for
sittings

Phone 600 Main

Little Rock
Arkansas

Des Moines Life Insurance Company

Up-to-Date Policies

Non-Participating
Liberal Contracts
to Live Agents

Wood & Wood
Little Rock, Ark.

Managers for Arkansas and Mississippi

J. H. Martin Arms Company

Wholesale and Retail

Sporting Goods, Guns, Ammuni-
tion, Bicycles and
Fishing Tackle

Our store has the Envious Reputation of furnishing
the Very Best Grades of Athletic Supplies, gained only
by giving our customers full value for their money.
Then our prices are always right and as low as
good quality will permit. Our connection with the
biggest and best factories as their sole represen-
tatives guarantees to you Honest Goods at Honest
Prices and Quick Delivery.

Reach, Spalding and Victor

The Standard Brands of Athletic
Goods of the World

Foot Ball, Base Ball, Lawn Tennis, Boxing, Gym-
nasium and Golf Supplies of Every Description.

We make special prices to the heads of Athletic
Departments in all colleges and schools.
Call and see us. Write us.

607 Main St.

Little Rock, Ark.

M. T. Welch

Tailor
and
Draper

Fashionable Clothes
\$25.00 and Up

Fifth and Main, Little Rock, Ark.

W. E. Ford,
A. M. Am. Soc. Civ. Engrs.

Ford & MacCrea

Plans, Specifications,
Superintendence

D. A. MacCrea,
A. M. Am. Soc. Civ. Engrs.

Consulting and Supervising
Civil Engineers

Railways, Levees, Road Im-
provement, Paving, Sewers,
Water Works, Irrigation

Phone 1749

Rooms 338 & 339
Gazette Building Little Rock, Ark.

Inspection and Reports Made

W. W. Dickinson, Pres.

J. W. Dickinson, Jr., Vice-Pres.

C. E. Taylor, Sec'y & Treas.

ARKANSAS BRICK & MANUFACTURING CO. and BIG ROCK STONE & CONSTRUCTION CO.

Manufacturers of Building and Paving Brick and Crushed Stone. Dealers in Portland
Cement, Lime, Plaster and Sand.

Office 111 Center Street, LITTLE ROCK, ARKANSAS

J. B. Sandefur, Pres.
E. S. Oliver, Vice-Pres.

Geo. Muswick, Sec'y and Treas.

Business Established 1878

The Sandefur-Julian Company

Wholesale Liquors, Cigars
and Tobaccos

Distributors of T. W. Samuels Sour Mash
Bourbon Whiskey

Q Our policy is to please, to provide our
customers with all the leading brands
of Whiskeys, Wines and Cordials at
the price they ought to pay.

"We are the People."

Q Our mail order department invites cor-
respondence from out of town cus-
tomers.

Little Rock, Arkansas

F. F. Kitchens, Ex. Tax Collector
President

Amos Jarman, Tax Collector
Secretary-Treasurer

Phillips County Real Estate Company

Room 406 Solomon Bldg.

Helena, Ark.

Invest in Arkansas Timber
and Farm Lands Safer than
Government Bonds.

We have the most attractive propositions
listed with us in the most fertile
County in the State

These lands are bordered by the
Mississippi River, and of
easy access to
Railroad

We invite correspondence

HOTEL MAIN

European Plan

Rooms with Bath

Steam Heat, Phone

and Elevator Service

Rogers Young
Manager

Centrally Located

Main and Markham Sts.

Rates Reasonable

Will Appreciate
Your Patronage

Little Rock, Arkansas

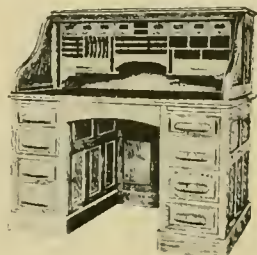


Parkin-Longley Co.

**All Typewriters, Office
Supplies and Furniture**

Phone 1635

206 Louisiana Street Little Rock, Ark.



W. R. Crawford
President

Wm. McRoberts
Vice-President

W. H. Diggins
Sec'y and Treas.

The Crawford Paint & Paper Co.

(Incorporated)

Wholesale and Retail

**Mantels, Tiles, Grates
Wall Paper, Paints
Glass**

Tile Floors
a Specialty

Little Rock, Ark.

J. W. Love, Mgr.

Old Phone 3597

John Deere Plow Co.

**Farm Machinery, Vehicles, Wagons
Buggies, Harness, Automobiles**

118-120 E. Markham St.

Little Rock, Ark.

Witt & Seibert

Architects

Texarkana, - - Arkansas

H. J. Harker

Architect

Nos. 702-3
State National Bank
Phone 846

Little Rock, Ark.

Theo. M. Sanders

Architect

709-710
Southern Trust Building

Little Rock, Ark.

J. J. Ball

Railroad Contractor
Dealer in Rock, Gravel and Sand

Office: Rooms 115-116
Southern Trust Bldg.

Little Rock, Ark.

Carr-Burdette College and Conservatory of Music, Art and Expression —



An Ideal Home and School for daughters ONLY—
Regular College Course, leading to degree. Unique
in its appointments and furnishings. "The College
Beautiful," select and limited in number. The
building is a MONUMENT to the memory of Mrs.
C. A. Carr, planned by her for those who desire the best in
student life, who appreciate a beautiful and cultured home, re-
fined associations and the upbuilding of Christian character.

Sherman, Texas

Standard Woolen Company

Fashionable Tailors

\$15.00

**SUITS OR
OVERCOATS**

Made to Measure

106 West Markham Street

Little Rock, . . . Arkansas

The House That Quality Built

We Carry the Most Complete Line of
Carpets, Furniture and Draperies to be
found anywhere in the South

If you will write or call to see us, we will prove
that we can save you money in the
furnishing of your home

Phone 573

The Arkansas Carpet & Furniture Co.

Sixth and Main St.

Little Rock, Arkansas

Open an Account with us today

Visit The Fashion Correct Dress For Women

622 Main

In their New Store. The Only Exclusive
Ladies' Ready-to-Wear Store
in Little Rock

The handsomest Store of this
kind in the South

Popular Prices

Old Phone 1473

Little Rock, Ark.



**McCrory Hotel
Hot Springs, Arkansas**

This beautifully located hotel occupies one of the most commanding and desirable situations in the city. It is opposite the Eastman Hotel and the Army and Navy Hospital. Only one-half block from Bath House Row and one block from the business center and all places of amusement and city attractions. It is supplied with steam heat and all modern improvements, nicely furnished, and has always borne an unquestionable reputation in all respects. Rates, on the American plan, \$7.50 per week and up; European, \$2.50 per week and up.

McCrory & Gates, Managers

Pictures, Frames and Art Novelties

Mantels, Tiles, Grates and Builders' Supplies

Olmstead & Company, Inc.

Jobbers in Wall Paper, Paints, Varnishes
Brushes and Glass

F. H. Olmstead
President and Treasurer

Hot Springs, Arkansas

503 Central Avenue
306 Valley Street

Rates : American, \$1.50

Baths Extra

New Southern Hotel

John Ward, Proprietor

Texarkana, Arkansas

Phone 425

A. F. B. Odén, Masseur

Graduate of Medico-Gymnastic Institute, Guthenberg, Sweden
Seven Years at Army and Navy Hospital.
Lady Assistant

Office 211 Dugan-Stuart Bldg.

Hot Springs, Ark.

Dr. A. W. Berrow Osteopath, Physician and Surgeon

President State Osteopathic Ass'n Treasurer Osteopathic Board
Member State and National Eclectic Medical Ass'n
Member National Osteopathic Ass'n

600 Central Ave., Eddy Bldg.

Hot Springs, Ark.

Residence: Old Phone 3318 Office: Old Phone 4014
Office Hours: 9 to 12, 2 to 5

Dr. W. S. May EYE, EAR, NOSE AND THROAT

Rooms 11 and 15
Masonic Temple

Little Rock, Ark.

Dr. J. W. Barnett Dentist

510-511
State Nat'l Bank Bldg.
Phone 2661

Little Rock, Ark.

Dr. Alex. Westbrook Dentist Phone 1883

State National Bank Bldg.
Fourth Floor. Room 422

Little Rock, Ark.

Telephone 463

H. McCafferty Undertaker

901 Central Avenue

Hot Springs, Ark.

Dr. W. G. Choate

Veneral Diseases a Specialty
Kempner Building

Office Hours:

9:00 to 12:00
2:00 to 5:00

Hot Springs, Ark.

Chris Ledwidge's Undertaking Parlors Proprietor St. Louis Stables

202-204 Central Avenue

Hot Springs, Ark.

Henry P. Hopkins

D. M. Pixley

Hopkins & Pixley Dentists

Matthews Building

Old Phone 3149
New Phone 1050

Argenta, Ark.

High Class
Portraiture
Exclusively

Old Phone
1193

Studio 120 1/2
Main St.

Shrader

All Car
Lines
Pass
the
Door

Photographer

Little Rock, Ark.

1223 Wolfe St.

Phone 169

Little Rock Sanitarium

Physiological Therapeutics, including
Hydrotherapy, Electricity, Massage, Etc.,
Scientifically Employed

Dr. W. C. Green, Supt.

Little Rock, Ark.

Established 1875

L. Craddock & Company Wholesale and Retail Liquors

229-231 Elm Street
228-230-232 Pacific Avenue

Dallas, Texas

**This Space
Especially Reserved and Contracted for**

By

The Texarkana Gas & Electric Co.

of Texarkana, Arkansas

W. L. Wood, Jr., Mgr.

JAN 28 1911

<http://stores.ebay.com/Ancestry-Found>

<http://stores.ebay.com/Ancestry-Found>

One copy del. to Cat. Div.

7 R11



Thank you for your order !

This media compilation, our respective advertisements and marketing materials are protected under U.S. Copyright law. The Federal Digital Millennium Copyright Act and various International Copyright laws prohibit the unauthorized duplication and reselling of this media. Infringement of any of these written or electronic intellectual property rights can result in legal action in a U.S. court.

If you believe your disc is an unauthorized copy and not sold to you by **Rockyguana** or **Ancestry Found** please let us know by emailing at

<mailto:dclark4811@gmail.com>

It takes everyone's help to make the market a fair and safe place to buy and sell.